

EVENTS @ LBRCE:**Orientation Program for Freshers:***Dawn of an arduous but exciting journey*

The newly admitted students of B.Tech Programme of the A.C.Y.2017 were welcomed into the portals of our beautiful center of learning in an impressive induction program on 3rd Jul'17. The program was inaugurated by Sri.Lakireddy Bali Reddy, chairman in the august presence of Sri.Lakireddy Prasad Reddy, Vice chairman, Sri.G.Srinivasa Reddy, President and Lakireddy Rani, member, promoter family. Dr.K.Appa Rao, Principal gave an exhaustive and insightful orientation to the inductees. Among others, Sri.Timma Reddy, Director Infra, Deans, HODs & faculty and staff as well as students and parents attended the program.



Hon'ble Chairman at the Orientation Program for Freshers



Hon'ble Vice Chancellor, JNTU-K inaugurating the Conference

Mapping futuristic trends in Data sciences @ International conference

The Depts. of IT and CSE organized an International Conference on “**Computational Intelligence & Data Engineering (ICCIDE- 2017)**” during 14th-15th July. Prof. V.S.S. Kumar, Hon'ble Vice Chancellor, JNTU-K inaugurated the conference in the august presence of Sri. Lakireddy Bali Reddy , Chairman, Sri. Lakireddy Prasad Reddy, Vice Chairman, Sri.G.Srinivasa Reddy,President,Dr. K.Appa Rao, Principal among others. Some internationally-renowned academicians, Prof.Agostino Cortesi, Ca' Foscari University of Venice, Italy, Prof. Venu Govindaraju, University at Buffalo, New York, Prof. Stephen Marsland, Massey University, New Zealand and Prof. Nabendu Chaki, University of Calcutta attended the 2-day conference along with more than 200 participants from various national & international institutes. Dr. D. Nagaraju, HoD, IT & Dr. N.Ravi Shankar, HoD, CSE acted as the convenors of this international conference.

Towards an empowered ecosystem!
Inauguration of LBRCE Center of Incubation
 LBRCE Center of Innovation, Incubation & Entrepreneurship was inaugurated by Sri.Lakireddy Bali Reddy, Chairman, in the presence of Sri. Lakireddy Prasad Reddy, Vice Chairman, Sri.G.Srinivasa Reddy, President, Dr. K.Appa Rao, Principal, Deans & HoDs on 17th July' 17.
 The convenors, Dr.T.Rajsekhar, professor, SMS and Dr.A.Narendra Babu, professor, ECE and other members were also present.



A snap from the inaugural of Incubation center



A view of the valedictory function

Empowerment through shared learning @ Teacher Training Program

The APSCHE-British Council Pilot on “English Communication Skills” Teacher Training Program-Phase-I was organized during 19th -23rd July' 17. Sri.Lakireddy Bali Reddy, Chairman inaugurated the program in the presence of Sri.G.Srinivasa Reddy, President, Dr. K.Appa Rao, Principal, Dr.K.Sreenivas Reddy,Vice Principal, Deans & HoDs among others. 16 Faculty members from FED and MBA participated in the program. Sri. Lakireddy Prasad Reddy, Vice Chairman and Ms. Lakireddy Rani, member, promoter family graced the valedictory function. Ms. Y.Sridevi, Master Trainer of the program was felicitated.

Women power to the fore !
Seminar of Women Empowerment
 Saheli- the Girls' club organized a seminar on “Women Empowerment “on 6th July 17 for all girl students and faculty. Ms.Sadineni Yamini, recipient of UNO PIECE CONNECT and UNO LOGO SCARF was the resource person. Ms.Lakireddy Rani, member, promoter family graced the function. Dr.M.Umavani,HoD,EEE acted as the coordinator of the program.



A snap from the inaugural



V.Srinivasa Rao, DSP addressing students

Taking up cudgels against Ragging!

Awareness Program on “Anti-ragging”

The college, in association with Krishna District Police administration organized an awareness program on “Anti-Ragging & Anti-Drugs on 31st July’17 for II year B.Tech students. Delivering the welcome address, Dr.K.Appa Rao, Principal exuded confidence that LBRCE will remain ragging-free year after year. Sri.G.Srinivasa Reddy, President applauded the efforts of the local police in interest of the students. Sri.V.Srinivasa Rao, DSP, Nuzvid elaborated on the initiatives undertaken by the Police in making campuses ragging and drug free. Among others, Sri.P.Ramachandra Rao , CI ,G.Ramakrishna, SI,Mylavaram and Dr.Sahanam , Anesthetist, Govt.Hospital, Mylavaram attended the program.

Exploring latest trends @ workshop on Ansys

The Mechanical and Aerospace Engineering Depts. jointly organized a 5-day program on “**Student Certification Program Analysis, using Ansys**” during 24-28 July’17. Sri.N.Vinay Kumar & Sri.Prasanth Patil, ARK Info Solutions, Hyderabad acted as the resource persons and imparted hands on training to B.Tech Final year students of both the Depts. Dr.Pichi Reddy, HoD, Mechanical and Dr.P.Lovaraju, HoD, Aerospace Engineering coordinated the program.



Action from the Program on Ansys



Prof.Sai Kumar in action @ Seminar

Chiseling a Career!

Seminar on Career Planning

As a part its initiative in engineering a holistic development of a student’s personality, our college conducted a seminar on “Career Planning and its impact on employability” on 13-07-17. Prof.M.L.Sai Kumar, former Dean, Institute of Public Enterprises, Hyderabad acted as the resource person of the program attended by I &II B.Tech students. The Training & Placement personnel, Sri.K.Srinivas, TPO and Mr.M.S. Chakravarthy coordinated the event.

NPTEL recognition for LBRCE

In a major boost to Continuous Learning at LBRCE, NPTEL has awarded “AA” rating to LBRCE local chapter for the year 2017-18. 86 faculty and 70 students have successfully completed certificate courses in the exams conducted during the period i.e. March-April 2017. Prof.KRL Prasad, EEE is the coordinator of this program.



Principal posing with top Faculty performers in NPTEL course

Recognizing excellence...Decorating Achievers!!!

Merit Scholarships for 2016-17 presented

On the sidelines of the orientation program for Freshers, Sri.Lakireddy Bali Reddy, Chairman presented Merit Scholarships to the academic toppers of various B.Tech courses for the academic year i.e. 2016-17. Instituted by Sri.Lakireddy Prasad Reddy,Vice chairman in the fond memory of his mother, scholarships worth 6 Lacs were awarded to 41 outstanding academic achievers on 3rd Jul'15.

Chairman presenting scholarship to an awardee

Stupendous academic achievement!

Professor awarded Doctorate

Sri. K.Ramalingeswara Prasad, Assoc. Professor in the department of Electrical & Electronics Engineering, has been awarded the degree of DOCTOR OF PHOLOSOPHY (Ph.D.) in Electrical & Electronics Engineering by Acharya Nagarjuna University, Guntur for his thesis “Analysis of Wind Energy Conversion Systems for Grid Interconnection”. He purused his doctoral work under the supervision of Dr. K.Chandra Sekahar, Professor & HoD, R.V.R & JC College of Engineering, Guntur. The management, principal & faculty congratulated Sri. Prasad on achieving the highest academic degree.



Prof. K.Ramalingeswara Prasad

B. DEPARTMENT ACTIVITIES:➤ **Research Activities (Papers Published / Grants Received/ Facilities developed):****Dept. of EIE**

- **Dr. T. Satyanarayana** published a paper titled, " Structural investigations on P₂O₅-CaO-Na₂O-K₂O:SrO bioactive glass ceramics in International Journal: Ceramics International - ELSEVIER, 43 (2017) 10144-10150 (**Impact factor 2.758**), Jun' 17.
- **Dr. T. Satyanarayana** published a paper titled, "Structural and dielectric characterization of La modified PZT (52/48) nanoceramic material for electronic applications" in the UGC-approved International Journal on Recent & Innovation Trends in Computing and Communication, 5(5) (2017) 971-975, Jun' 17.
- **Prof. G. Mallikarjuna Rao & K. Pavani** published a paper titled, "A Smart system for 4-wheelers" in the Journal of Embedded Systems and Processing, Vol. 2, Issue 2, Jun' 17.

Dept. of MECH

- **I Dakshina Murthy & P. Lovaraju** presented a paper titled, "Characteristics of Concentric and eccentric Co-Flowing Subsonic Jets" at the National Conference on Green and Sustainable Energy India Prospective in Global Environment, Aditya Institute of Technology and Management, Tekaali, AP, 14-15 Jul'17.

Dept. of CIVIL

- **Dr. V.Ramakrishna, D.Ashwini, MVN Durga, D.Vamsikrishna & T.Rankumar** published a paper titled, "A Study on Ambient and Traffic Noise Pollution in Vijayawada. International Journal of Current Research, ISSN :0975-833X, Vol.9, Issue. 07, pp.53943-53951, Jun' 17.
- **D.V.Naresh Kumar , P.M.Ganga Raju , P.Avinash & G.Rambabu** published a paper titled, "A Study on Compressive strength of Concrete by partial replacement of coarse aggregate with coconut shell and with addition of fiber". International Journal of Civil Engineering Research. ISSN. 2278-3652 Vol. 8, No. 1, pp. 51-62.Jun'17.

Dept. of IT

- All faculty members attended the **International Conference on Computational Intelligence & Data Engineering (ICCIDE – 2017)** during the period i.e.14th-15th Jul' 17.
- **Dr. D. Naga Raju** presented a paper titled, "The Tornado genesis Optimization Algorithm" in the 16th International Conference on COGNITIVE INFORMATICS & COGNITIVE COMPUTING (ICCI*CC 2017) at University of Oxford, UK, 26th- 28th Jul' 17.
- **Mrs. K. Anupriya** presented a paper titled, "A Comprehensive Study on Clod Service Brokering Architecture" in the IEEE 2017 International Conference on Computing Methodologies and Communication (ICCMC) at Surya Engineering College, Erode, Tamil Nadu, 18th-19th Jul' 17.

- **Dr. D. Naga Raju** acted as an editor for the Springer Lecture notes series on “Data Engineering & Communications Technologies” published in the proceedings of International Conference on Computational Intelligence & Data Engineering (ICCIDE – 2017).

Dept. of MBA

- **Dr. A. Adishesha Reddy** attended a national seminar organized by APSSDC on “Logistics and supply chain management” at Vijayawada during 25th-26th Jul’17.
- **Dr. V.V Narsi Reddy** presented a paper titled, “Determinants of Profitability of Indian Commercial Banks” in the International conference on Advances in Humanities, Sciences & Management, Mallareddy college of Engineering (MRCE), Hyderabad, Jul’ 17.
- **Dr. Y. VenkataRamana, Mr. D. Venkateswarlu, Smt. R. Jeyalakshmi, Mr.U. Rambabu, Mr. K. Ravi Kiran Yasaswi, Mr. B. Kalyan Kumar, Mr. N. Sambasiva Rao, Smt. D. Kalyani & Mr. P. Siva Reddy** attended the British Council-APSCHE Teacher Training Program on “English Communication Skills”

➤ Guest Lectures / Workshops / Conferences / Seminars

Dept. of Civil

- **Dr.K.B.Chary, Scientist, GIS LABs** delivered a Guest lecture on “**Geo-Spatial Technologies for Engineers**” for III & IV B.Tech students on 12th Jul’17.



Dr.Chary making a point @ the Guest Lecture in Civil

Dept. of EEE

- IEEE –STUDENT BRANCH organized “**Engineers Premier League**” on 31st Jul’17 with a total participation of 800 students. **D.Deepak Reddy, Assoc.Prof, EEE, Ms.V.Sivaparvathi,Asst.Prof, EEE and G.Venkar Rao, Asst.Prof.,ECE** acted as the coordinators of the event with **Dr. M.Umavani** as the Convener.



Principal presenting Prize to a winner as the convenor looks on



C. STUDENT ACHIEVEMENTS /ACTIVITIES:





Dept. of EEE

- **S.Madhu** (B.Tech 2017 Passed out) participated as a finalist in the **Tech Top Innovation Challenge** at **IIT-Delhi** during 14th-15th Ju'17.
- **O. Chandana** , IV B.Tech bagged the **FIRST prize** in "Engineers Premier League", organized by IEEE STUDENT BRANCH on 31st JULY 2017.

Dept of MBA

Academic Toppers in II semester for year 2016-17

S.	Hall Ticket No	STUDENT NAME	SGPA	PHOTOGRAPH
1	16761E0095	PAMARTHI INDIRA	9.71	
II RANK				
S.	Hall Ticket No	STUDENT NAME	SGPA	PHOTOGRAPH
1	16761E0008	CHANDOLU MAHA LAKSHMI	8.86	

2	16761E0010	GANGIREDDY ANUSHA	8.86	
III RANKS				
S.	Hall Ticket No	STUDENT NAME	SGPA	PHOTOGRAPH
1	16761E0024	MANEM M M NARESH KUMAR	8.57	
2	16761E0056	YERUVA RAJASEKHAR	8.57	
3	16761E0065	CHALAMALA LAKSHMI DURGA	8.57	
4	16761E00B0	VELAVALAPALLI ESWARI	8.57	

INDUSTRIAL VISIT:-

- Students of II year paid an industrial visit to JOCIL, Guntur on 18th Jul'17.



A view of the industrial visit

Dept of Civil

- IE (I) Student Chapter organized a Career Counseling session for intermediate students of SVRG Junior college, Mylavaram on 28th Jul'17. B.Tech III Year students acted as resource persons.



Career Counseling session in progress...

D. NSS ACTIVITIES:

- Conducted Tree Plantation Programme-“**Vanam Manam**” in the campus on 7th Jul' 17. Sri.Lakireddy Prasad Reddy, Vice chairman and Lakireddy Rani, member, promoter family encouraged volunteers with their gracious presence. Among others, Dr.K.Appa Rao, Principal, Dr.K.Sreenivasa Reddy, Vice principal, faculty & volunteers participated in the program, coordinated by Sri. P.Ashok Reddy, NSS Program officer.



Vice Chairman planting a sapling as others look on

- The NSS unit, in association with Department of Civil Engineering celebrated Engineer's Day, the Birth Anniversary of legendary engineer and nation-builder, Dr.K.L.Rao on 15th Jul'17. Sri.Lakireddy Prasad Reddy, Vice chairman, G.Srinivas Reddy, President, Dr.K.Appa Rao, Principal, Dr.Sreenivasa Reddy, Vice principal offered rich floral tributes to the legendary engineer among others. V.Sree Ram Kowshik, Avinash & K.Ashok Reddy bagged the top 3 places in the Creative Drawing contest, whereas L.Aparna, SK.Meerabhi stood in the first & second places respectively.

శనివారం, 8 జూలై 2017, కృష్ణా ■

పర్యావరణ పరిరక్షణ అందరి బాధ్యత



మైలవరం, జూలై 7: పర్యావరణ పరిరక్షణ అందరి బాధ్యత అని ఎల్పీఆర్సీఇ వైస్ ప్రెసిడెంట్ ఎల్ ప్రసాదరెడ్డి అన్నారు. ఎన్ ఎస్ఎస్ యూనిట్ ఆధ్వర్యంలో శుక్రవారం కళాశాల ఆవరణలో మొక్కలు నాటారు. అనంతరం ఆయన మాట్లాడుతూ రాష్ట్ర ప్రభుత్వం చేపట్టిన వనం-మనం కార్యక్రమంలో అందరూ పాల్గొనాలన్నారు. ఈ కార్యక్రమం పట్ల విద్యార్థులకు, అధ్యాపకులకు అవగాహన కలిగి ఉండాలన్నారు. ప్రెసిడెంట్ శ్రీనివాసరెడి, ప్రిన్సిపాల్ ఆప్పారావు, డైరెక్టర్ కె తిమ్మారెడ్డి, ఎన్ఎస్ఎస్ ప్రోగ్రాం అధికారి ఆశోక్రెడ్డి, ఎల్ రాణి, వైస్ ప్రిన్సిపాల్ శ్రీనివాసరెడ్డి, డీన్, వివిధ విభాగాధిపతులు, అధ్యాపకులు, విద్యార్థులు ఈకార్యక్రమంలో పాల్గొన్నారు.