

Taurus

The Newsletter

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LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING (Autonomous)

Approved by AICTE, New Delhi, Affiliated to JNTU-K, Accredited by NAAC &
NBA Under Tier-I (CSE, IT, ECE, EEE & MECH)

ISO 9001:2015 Certified Institution

MYLAVARAM – 521230, KRISHNA Dt., A.P

In Memorium

LBRCE bids adieu to beloved Lakireddy Bali Reddy garu!



Our Founder-Chairman passed into the ages on 8th Sept' this year at his residence in Berkley, USA. A colossus who brought about tremendous changes in the socio-economic landscape of Mylavaram was a man of immense compassion, fiery zeal, passionate entrepreneurial spirit and above, all a kind heart.

He founded LBRCE in the year 1998 that stands today as the most glittering legacy to his boundless energy, spirit and excellence....

His demise has left thousands of admirers and followers heart broken and devastated.

His mortal remains were consigned to flames at his birthplace Velvadam with full state honours accorded by the Andhra Pradesh Government.

LBRCE Family shall always be guided by your lofty ideals...

You will be missed for ever...

GOOD NEWS LBRCE

- ❖ **LBRCE awarded National Award for Best NSS unit and Dr.P.Ashok Reddy awarded Best NSS Program Officer by Ministry of Youth Affairs, Govt. of India.**
- ❖ **LBRCE recognized as Spoke institution under AICTE Margadarshan, JNTUK, Kakinada**
- ❖ **LBRCE moves up Internshala - All India Rankings and breaks into Top 400.**
- ❖ **★ ★ ★ Rating awarded to CIIE by Institution's Innovation Council, MoE, Govt. of India**
- ❖ **LBRCE becomes a Member of NSDC- PMKVY**
- ❖ **LBRCE achieves Dataquest T Schools Survey Rank: 57**
- ❖ **Outlook magazine places LBRCE in 101-125 Rank Band**
- ❖ **LBRCE awarded AAA+ grade by Careers 360**
- ❖ **LBRCE placed in ATAL Ranking of Institutions on Innovation Achievements (ARIIA) 'Excellence Band' by MHRD, GOI.**
- ❖ **650 placements crossed for the current year with highest package of 14 Lacs in CISCO.**

EVENTS @ A GLANCE



“Welcome Batch of 2021-24”

The newly admitted students of B.Tech Programme of the A.C.Y.2021-22 were welcomed into the portals of our college at the induction program on 29th Nov’21. The program was inaugurated by Sri.Lakireddy Prasad Reddy, Vice chairman in the presence of Sri.G.Srinivasa Reddy, President, Dr.K.Appa Rao, Principal and others. While addressing students The Vice chairman advised students to follow a model behaviour and ethical standards for a successful life and career. The Principal exhorted students to lead a disciplined academic and personal life both within the campus and outside. Among others, Sri.Timma Reddy, Director Infra, Deans, HODs & faculty and staff as well as students and parents attended the program.

Generational Shift @ LBRCE

Following the sad demise of our founder-chairman, Lakireddy Bali Reddy garu, the LBRCE Trust has ratified the appointment of Lakireddy Prasad Reddy as Chairman and Lakireddy Jayaprakash Reddy as Honorary Chairman, respectively. After assuming the charge, Sri.Lakireddy Prasad Reddy chaired a meeting attended by president, principal, Deans, HoDs and faculty members.



Lakshya 21 in Virtual mode

The college conducted Lakshya- 2, the flagship Technical symposium in virtual mode on 23rd Dec 2021. While inaugurating the event, Prof. Murali Krishna, Director, DAP, JNTU, Kakinada exhorted participants to strive for creative problem solving in their engineering learning. Among others, Lakireddy Prasad Reddy, Chairman, Lakireddy Jayaprakash Reddy, Hon. Chairman, Srinivas Reddy, President, Dr.V.Veeraiah, HoD,CSE & Dr. B.Srinivasa Rao, HoD, IT acted as the convenors of the event.

Top NSS National Award for LBRCE

The college NSS unit won the Best NSS unit award from Sri. Ramanath Kovind, Hon'ble President of India as the best NSS unit for the year 2019-20 from the President of India, Dr.Ramanath Kovind at NSS Foundation Day function at New Delhi on 24th Sept, organized by the ministry of Youth Affairs & Sports, Government of India. For his outstanding contributions in social service, Dr.P.Ashok Reddy of Lakireddy Bali Reddy College of Engineering, Mylavaram, Krishna Dist. received National Best NSS Program Officer Award for the year 2019-20. Dr.K.Appa Rao and Dr.P.Ashok Reddy received the awards on behalf of the college.The management, president and principal congratulated the college NSS team and appreciated the remarkable efforts of Dr.Ashok Reddy in bringing laurels to the college.



LBRCE excels in Inter-University Sports meet

The college boys football team finished Runners at the Inter-university Football Championships held at LBRCE during the period i.e.17th-19th Dec'2021. The tournament was inaugurated by Sri. T.Timma Reddy garu in the presence of Dr. G.Syam Kumar, Secy, Sports Council, JNTU-K , Dr.G.P.Raju, Secy, Inter-collegiate Sports, JNTU-K, G.Srinivasa Reddy, President, Dr.K.Appa Rao, Principal and others. Dr. NV Raj Kumar coordinated the event.

Women Empowerment Event @ Saheli

The Girls students of all years were advised by Ms.Girija Kumari, Inspector of Police to take their career and professional opportunities seriously and make a model life ahead in a seminar on Ethics and Women empowerment held on 7th Dec 2021. She exhorted girl students to put ethics and moral behavior ahead of everything else in life for a life of respect and honour. Dr.K.Appa Rao, Principal also stressed upon the immense significance of morality and ethics in our daily life. Among others, female faculty, staff as well as students attended the program. Dr.O.Rama Devi, HoD, AIDS, Prof. Rudram Devi, ECE and other faculty coordinated the event.



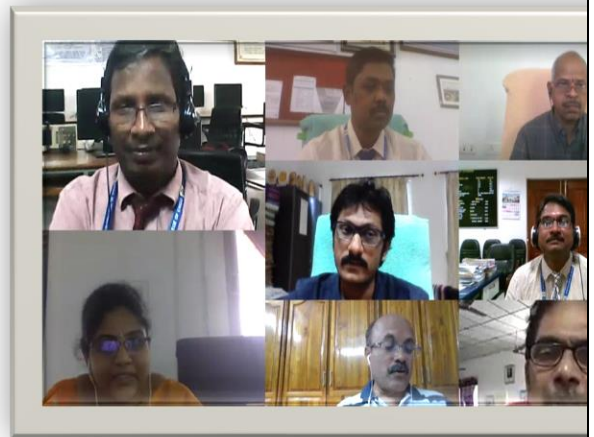


AICTE FDP on *Frontier of 3D Printing Technology and Its Industrial Applications (Phase-I)*

The Dept. of Mechanical Engineering conducted a virtual AICTE FDP on *Frontier of 3D Printing Technology and Its Industrial Applications (Phase-I)* from 7th to 19th Dec 2021. The Program was inaugurated by Dr. K.P. Karunakaran, Professor, Dept. of ME, IITB, Mumbai in the presence of Dr.K.Appa Rao, Principal, Dr. S.Pichi Reddy, HoD, ME and other faculty and participants. Dr. MURAHARI KOLLI, Associate Professor coordinated the program.

AICTE STTP on *Mixed Signal Design Approaches for Artificial Intelligence Processors*

The Dept. of Electronics & Communication Engineering conducted a virtual AICTE SSTP on *Frontier of 3D Printing Technology and Its Industrial Applications Mixed Signal Design Approaches for Artificial Intelligence Processors(Phase-I)* during the period i.e. 28th Dec 2021- 3rd Jan 2022. The Program was inaugurated by Dr. P. Srihari Rao Associate Professor, Dept. of ECE, NIT Warangal in the presence of Dr.K.Appa Rao, Principal, Dr. Y. Amar Babu, HoD, ME, Dr. EV Krishna Rao, Dean R &D, Prof. B.Ramesh Reddy, IQAC coordinator, Dr.Lachi Reddy, Professor and other faculty and participants. Dr. G.Srinivasulu , Professor coordinated the program.

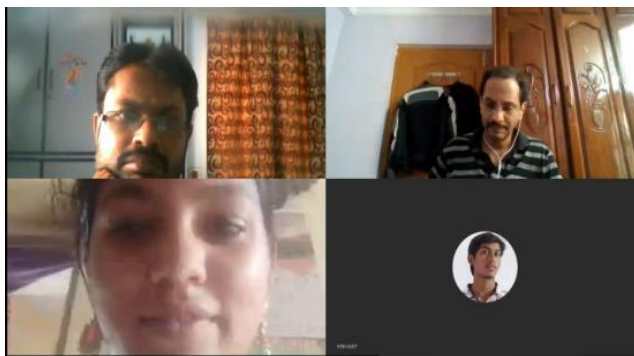
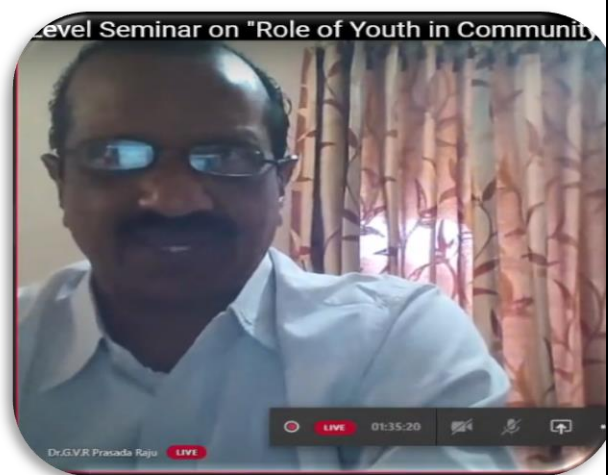


Workshop on MSME Financing

The School of Management Studies conducted a workshop on “MSME Financing : ATMANIRBHAR BHARAT ABHIYAN” – An Entrepreneurial Dialogue, in association with Indian Council of Social Sciences Research (ICSSR) on 27th Dec 2021. The event was inaugurated by G.srinivasa Reddy, President in the presence of Dr.K.Appa Rao, principal, Dr.K.Harnadh Reddy, Vice principal,Dr.A.Adishesha Reddy, HoD and others. P.Siva Reddy, Asst.Prof acted as the coordinator of the program.

NSS National Seminar on Youth

The college NSS unit conducted a National Level virtual Seminar on “Role of Youth in Community Engagement” on 27th Dec 2021 which was inaugurated by Dr. Dr.G.V.R.Prasada Raju, Rector, JNTU Kakinada. Among others, Dr.K.Appa Rao, Principal, Deans , HoDs and students participated on the event. Dr. P.Ashok Reddy, NSS Program Officer coordinated the event attended by over 1100 students.



Literary Competitions by Spoorthi

College literary club, Spoorthi club conducted Literary Competitions in the virtual mode on 2nd Oct’ 2021 in commemoration of Gandhi Jayanthi. A large number of students participated in various events like elocution, poster presentation etc. B.Sreenivas Reddy, Dr.Powel, Ms.K.Sridevi, B.Sagar, M.Anuradha and student members participated in the event.

MoU inked with US-based University

LBRCE inked MoU with University of Silicon Andhra, California, USA on 30th Novevember 2021 for cooperation in teaching-learning and research exchange programs. Mr. Raju Chamarthi, Provost, University of Silicon Andhra and Dr. K.Appa Rao signed the documents on behalf of their respective insitituions. Among others, Lakkireddy Prasad Reddy, Chairman, G. Srinivasa Reddy, president, Anand Kuchibhotla, President, Univ. of Silicon Andhra were present on the occasion. Prof. B.Ram babu & Dr.L.Prabhu of LBRCE Industry-Institute Interaction Cell coordinated the event.



NEWSMAKERS@ LBRCE

Top National Award for NSS Program officer

For his outstanding contributions in social service, Dr.P.Ashok Reddy has received National Best NSS Program Officer Award for the year 2019-20. He received the award from Hon'ble President of India, Dr.Ramanath Kovind at NSS Foundation Day function at New Delhi on 24th Sept, organized by the ministry of Youth Affairs & Sports, Government of India. Earlier, he has received AP state Best NSS Program Officer award as well.



NCC Officer bags commendation

Ms.V.Likhita, Associate NCC Officer successfully completed PRCN course as Wing Commander from NCC Officers Training Academy, Gwalior during the period on 23rd Oct' 2021. The principal, faculty and students congratulated her on her spectacular achievement.



Faculty awarded Doctoral Degree

Ms. Bhagyalaxmi, Asst Prof, Environmental Sciences has been awarded Ph.D for her thesis, entitled, “Production, purification and Biochemical characterization of Lipase from *Pencillum Citrinum* Strain KU613360 isolated form soil contaminated with vegetable oil’ from Acharya Nagarjuna University. She pursued her doctoral work under the supervision of Dr.A.Amruthavalli, Professor & HoD, ANU. The principal, faculty and students congratulated her on her doctoral achievement.

Faculty awarded Doctorate

Ms. Bhanulaxmi, Asst Prof, Mathematics has been awarded Ph.D for the thesis, entitled 'Nano fluid Flow with Bio Convection and its Applications Guide' from Acharya Nagarjuna University. She pursued her doctoral work under the supervision of Dr.K.Gngadhar, Assit. Professor, Ongole Campus, ANU. The principal, faculty and students congratulated her on her doctoral achievement.



Start Up launched by student

D. Sarat Kumar, a final year student of Electrical & Electronics Engineering Department launched his Start Up Venture- Intern Stump (LLP No. AAX-6999), an Educational Management and Consultant in Oct 2021. He has worked under the supervision of Dr.Narendra Babu & Dr.T.Raj sekhar while incubating his project in the CIIE, LBRCE.

"Work performed with higher knowledge or skill, capacity or ambition, usually brings a correspondingly higher reward."

by

Mokshagundam Vesvaraya