



# TAURUS



*News Letter*

*Volume XIII, Issue-3  
(July-Sept 2023)*



# LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING (AUTONOMOUS)

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## ABOUT LBRCE

- ❖ Lakireddy Bali Reddy College of Engineering (LBRCE) was founded through Lakireddy Bali Reddy Charitable Trust in 1998 by eminent Philanthropist, NRI and Entrepreneur, “Late Sri Lakireddy Bali Reddy”, a Chemical Engineer by qualification.
- ❖ Since the inception, LBRCE aims at co-creating value-based technical excellence, which ultimately leads to the development of the rural area where the college is situated.
- ❖ Lakireddy Bali Reddy College of Engineering (LBRCE), approved by AICTE and affiliated to JNTUK, Kakinada is an Autonomous Institution since 2010 and has been accredited by NAAC with 'A' Grade (3.20 / 4 in Cycle-2), NBA (ASE, CE, CSE, IT, ECE, EEE, & ME) under Tier-I and ISO 21001:2018, 14001:2015, 50001:2018 Certified. It has also been awarded 2(f) and 12(B) status and Recognized as a 'Colleges with Potential for Excellence' (CPE) by UGC.
- ❖ It ranks in 101-150 Rank Band in NIRF India Innovation Rankings - 2023 and ranked 251-300 band (Under Engineering) in NIRF India Rankings - 2022, 201-250 band (Under Engineering) in NIRF India Rankings - 2020.
- ❖ At present, we offer 9 B.Tech programs in CSE, CSE (AI&ML), AI & DS, IT, ECE, EEE, CE, ASE, ME and 4 M.Tech programs in Data Science, Thermal Power Engg., Power Electronics & Electrical Drives, VLSI and Embedded Systems Design, apart from M.B.A.
- ❖ Operating from a 65-acre green landscaped campus in Mylavaram, major facilities include 7 advanced labs, Internet with 1820 Mbps bandwidth, Digital library, 500KWp solar PV system, Indoor and Outdoor stadium, Gym, Yoga centre, NSS unit, NCC Girls wing, Girls and Boys hostels.
- ❖ The teaching-learning process is handled by highly-qualified and experienced faculty. In R&D, we currently handle 12 projects sanctioned by DST, Govt. of India, UGC, and AICTE amounting to Rs 7 Crores, besides 29 patents and 1150+ research publications. Also 5 depts. function as research centers of JNTUK, Kakinada.

## PRINCIPAL MESSAGE



Dr. K. Appa Rao, B.Tech, M.Tech, Ph.D, FIE,

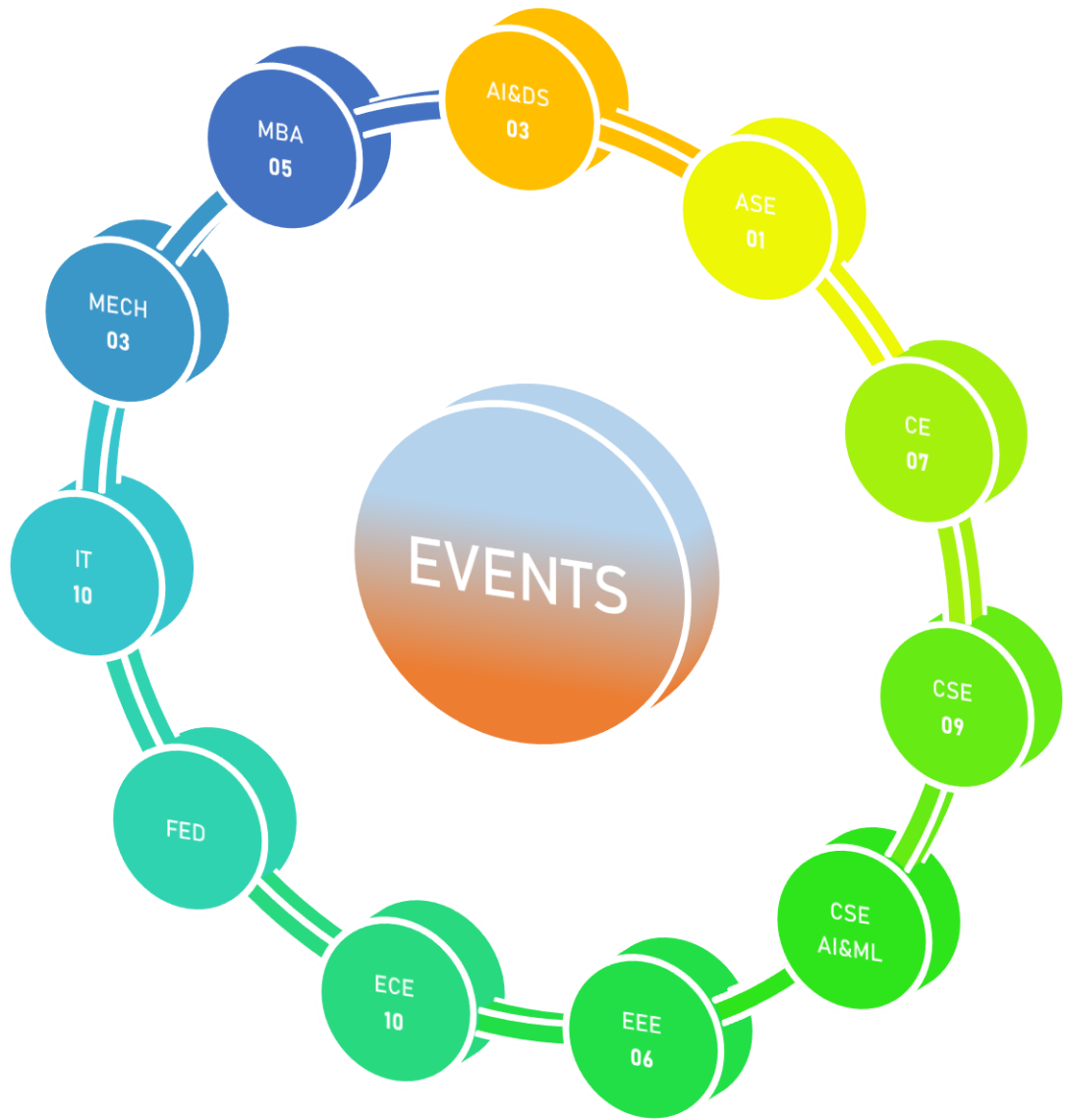
Principal,  
Professor of Mechanical Engineering,  
Email: principal@lbrce.ac.in  
Contact: +91 83339 05791



Dear Students and Faculty Members, Last three months have been phenomenal for us.

- ✓ Graduation Day Celebrations were conducted for 2019-23 batch on 26th May, 2023. Chief Guest Dr. G.V.R PRASADA RAJU, Hon'ble Vice-Chancellor, JNTUK, Kakinada, Guest of Honor Sri.D.Ramakrishna, MD, Effolectronics Systems, Pvt.Ltd.Vijayawada, Prof.V.S.S.Kumar, Director, NITTR Chennai are grace the occasion.
- ✓ We have seen exceptional success in placements. I feel happy to share that our Computer engineering student, Ms.Rallabandi Eswari Madhavi, got recruited in IBM package of 11LPA. In NIRF Innovation ranking 2023, LBRCE is ranked 101-150 rank band, The Week Best Colleges-2023 is ranked 13 among all private colleges in south zone and Internalshala-2022 is ranked 47 in south Zone.
- ✓ Seven of our UG programs ASE, CE, CSE, IT, ECE, EEE & ME were re-accredited by NBA for a period of 3 years under Tier-I. K.S.V.Supraja, III ECE students got 2 nd place in State level "Best Student Award" by Hon'ble Chief Minister of Andhra Pradesh Sri.Y.S.Jagan Mohan Reddy.
- ✓ 83 students (each 25k) received the NSF scholarship, worth 20.75L. LBRCE students secured runners position in Basketball (w), JNTUK Central Zone Inter collegiate tournament held at RISE-Ongole. I congratulate all stakeholders for their incessant efforts.

DEPARTMENT WISE EVENTS STATS



✓ Events Include FDPs, Seminars, Guest Lectures, Workshops, Conferences, Webinars



NOTABLE EVENTS



**New Lab Inaugural**  
**“Database Innovation Lab” & “Computational Engineering Lab”**  
**On 31<sup>st</sup> August 2023**  
*by*  
**Honorary Chairman Sri L. Jayaprakash Reddy,**  
**Chairman Sri L. Prasad Reddy**



**LBRCE ACM Student Chapter on 16.09.2023**  
*by*  
**Dean Academics Dr.M.Srinivasa Rao, HoD of CSE, Dr.D.Veeraiah**



**Dr.Ch.Subrahmanyam Deputy Director, UPSC, Government of India.**  
The Alumni of LBRCE, Department of ECE, Interacted with Students on 30.06.2023.



**K.Veerendra Global Cluster Director, Schneider Electric, Melbourne, Australia.**  
The Alumni of LBRCE, Department of EEE.



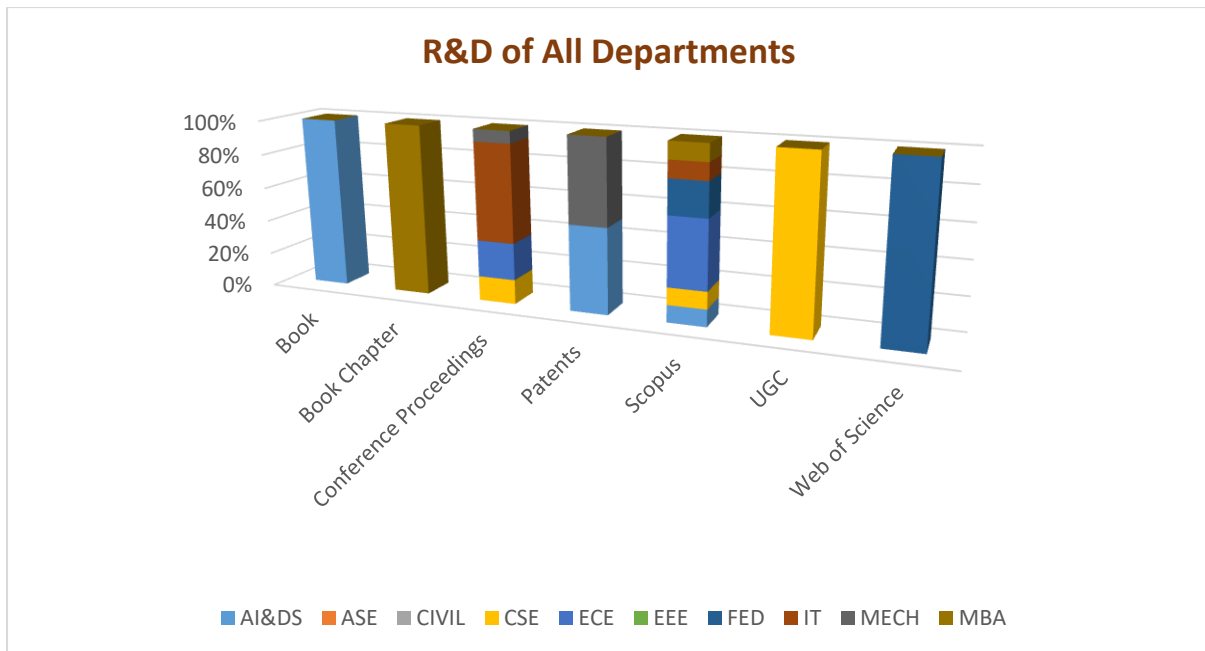
## FACULTY ACHIEVEMENTS

Every year on the Birth Anniversary of **Dr. Sarvepalli Radha Krishna**, on 5<sup>th</sup> November 2023, the LBRCE recognizes the efforts of the faculty and appreciates their contribution to the teaching and students' community.

S.No	Department	Faculty Name	Award	Awarding Agency
1	ASE	Mr. I. Dakshina Murthy Mr. Nazumuddin Shaik	BEST TEACHER	LBRCE-IQAC
2	AI&DS	Mr.K.Sudhakar	BEST TEACHER	ICREAT-2023 at MRIET, Hyderabad, TS
3	AI&DS	Mr.S.Siva Rama Krishna Mr.P.Gandhi Prakash Mr.K.Venkatesh Mrs.K.Vinayasree Bai	BEST TEACHER	LBRCE-IQAC
4	CSE	Dr. S. Nagarjuna Reddy Ms. P. Sarala Dr. M. Sitha Ram Mr.S.Srinivasa Reddy Mr.N.Srinivasa Rao Mr.Sk.Johny Basha Mr.S.Govindu Mr.N.V.Naik	BEST TEACHER	LBRCE-IQAC
5	CSE	Dr. D. Veeraiah	RESEARCH EXCELLENCE AWARD - 2023	GLOBAL EMINENCE AWARDS 2023
		Dr. S. Nagarjuna Reddy	EARLY CAREER RESEARCH AWARD - 2023	GLOBAL EMINENCE AWARDS 2023
		Mr. Shaik Johny Basha	BEST RESEARCHER AWARD - 2023	GLOBAL EMINENCE AWARDS 2023
6	ECE	Dr.G.L.N Murthy	BEST TEACHER	LBRCE-IQAC
		Dr.B.Ramesh Reddy	BEST TEACHER	LBRCE-IQAC
		Mr.Mk.Lingamurthy	BEST TEACHER	LBRCE-IQAC
7	EEE	Mr.P.Srihari Dr.B.Pangedaiah Dr.Av.G.A. Marthanda Dr.M.Uma Vani	BEST TEACHER	LBRCE-IQAC
8	MBA	Dr.A.Adishesha Reddy, Mr.K.Ravi Kiran Ysaswi Mr.B.Kalyan Kumar	BEST TEACHER	LBRCE-IQAC

**RESEARCH & DEVELOPMENT**

- ✓ Phenomenal growth every quarter in Research and Publications from the faculty member of the respective departments.



**R&D Projects Applied: -**





- ✓ Dr.P.Ravindra Kumar from the Department of Mechanical Engineering, applied R&D Project on *“IoT based double based integration of leaf cutter and fertilizer spray machine”* to MSME with 1 year duration and funding amount 14 lakhs.

**Memorandum of Understanding with reputed organizations: -**



## PLACEMENTS

Students placed in various companies.

S.No	Name of the company	Dept.	No. of students selected	No. Of Students Selected	Date
1		CSE	01	02	Aug,2023
		IT	01		
2		AI & DS	03	34	Aug-Sep,2023
		CSE	17		
		ECE	04		
		EEE	03		
		IT	07		
3		AI & DS	01	22	Sep-Oct,2023
		CSE	10		
		ECE	02		
		MECH	01		
		IT	08		
4		ECE	02	02	Sep,2023
5		CIVIL	10	10	Oct,2023
6		ECE	01	01	Oct,2023
7		MBA	10	10	Dec,2023
Total no. of students selected till date				<b>81</b>	

## STUDENTS CLUBS &amp; ACTIVITIES



## SAHELI CLUB

Title of the Event/ Competitions	No. of Participants	Name of the Expert/ Resource Person & Designation	Name of Organization/ Institute	Address	Date
“International Malala Day”	100	All Executive Members of ICC	LBRCE	LBRCE	24 July 2023
“The Role of Women in Today's Society”	250	Mrs.Koya Sudha, Entrepreneur and Social Activist	Mother Teresa Charitable Trust	LBRCE, Mylavaram	26 August 2023
Yoga Classes phase _II	124	Mr.J.D.V.Prasad, Yoga Master	LBRCE	LBRCE	24 April 6 May 2023.
“Awareness about Internal Complaints Committee (ICC) & Saheli -The Girl's Club of the Institute”	650	All Executive Members of ICC	LBRCE	LBRCE	11 Oct 2023

Reach the club at <https://lbrce.ac.in/clubs/saheli.php>



Title of the Event/ Competitions	No. of Participants	Name of the Expert/ Resource Person & Designation	Name of Organization/ Institute	Address	Date
“77 <sup>th</sup> Independence Day Celebrations” on 15 <sup>th</sup> August, 2023	28	Mrs. K. Sridevi, Asst. Prof. Mrs. M.Anuradha Asst. Prof. Mrs. D. Chaitnayasri Asst. Prof.	LBRCE Mylavaram	LBRCE Mylavaram	11-08-2023
Elocution					
Essay Writing	44				
“Engineers Day” on 15 <sup>th</sup> September <b>CREATIVE WRITING</b>	61	Mrs. D. Chaitnayasri Asst. Prof.			11-09-2023 & 12-09-23
Elocution	49	Mrs. M.Anuradha Asst. Prof.			
“Gandhi Jayanthi” on 02 <sup>nd</sup> October, 2023, <b>ELOCUTION</b>	26	Mrs. D. Chaitnayasri Asst. Prof.			
Drawing	32	Mrs. M.Anuradha Asst. Prof.			30-09-23

Reach the club at <https://lbrce.ac.in/clubs/spoorthiclub.php>





Event Title	No of Participants	Resource Person/ Guest	Details of the Organization	Location	Date
Awareness on Organic Farming & Plantation	60	Nil	LBRCE	MYLAVARAM	12 <sup>th</sup> September, 2023
Distribution of Clay Idols on the Occasion of Vinayaka Chaturdhi	20	Nil	LBRCE	MYLAVARAM	16 <sup>th</sup> September, 2023
World OZONE Day Celebration	62	Dr. Sujith Rath, HoD CGT. Dr. V. Parvathi, Professor in Chemistry Dr. B. Ramesh Reddy, Professor & IQAC coordinator Dr. P. Lovaraju, Professor & HoD, Aerospace Engineering LBRCE, MYLAVARAM			16 <sup>th</sup> September, 2023



**Plantation of Vegetable Saplings in the Herbal Garden on 12<sup>th</sup> September, 2023**

### PROGRAMMES OFFERED BY LBRCE(A)

#### *Under Graduate Programs:*

S. No.	Programme	Total Intake	Minors	Honors
1	Aerospace Engineering (ASE)	60	Minors in ASE (Applicable for CE, CSE, IT, ECE, EEE, ME, AI&DS)	—
2	Artificial Intelligence and Data Science (AI&DS)	120	Minors in AI&DS (Applicable for ASE, CE, ECE, EEE, & ME)	—
3	Civil Engineering (CE)	60	Minors in CE (Applicable for ASE, CSE, IT, ECE, EEE, ME, AI&DS)	—
4	Computer Science and Engineering (CSE)	240	Minors in CSE (Applicable for ASE, CE, ECE, EEE, & ME)	Honors in CSE
5	Computer Science and Engineering (CSE (AI&ML)) <i>(Artificial Intelligence &amp; Machine Learning)</i>	120	---	—
6	Electrical and Electronics Engineering (EEE)	120	Minors in EEE (Applicable for ASE, CE, CSE, IT, ECE, ME, & AI&DS)	Honors in EEE
7	Electronics and Communication Engineering (ECE)	180	Minors in ECE (Applicable for ASE, CE, CSE, IT, EEE, ME, & AI&DS)	Honors in ECE
8	Information Technology (IT)	120	Minors in IT (Applicable for ASE, CE, ECE, EEE, & ME)	—
9	Mechanical Engineering (ME)	60	Minors in ME (Applicable for ASE, CE, CSE, IT, EEE, ECE, & AI&DS)	Honors in ME
<b>Total UG Intake</b>				<b>1080</b>

#### *Post Graduate Programs:*

S. No.	Programme	Total Intake
1	M.Tech - Data Science	06
2	M.Tech - Power Electronics and Electrical Drives (PE & ED)	06
3	M.Tech - VLSI & Embedded Systems Design (VLSI & ES)	06
4	M.Tech - Thermal Power Engineering	06
5	Master of Business Administration	120
<b>Total PG Intake</b>		<b>144</b>

**Total Intake (UG + PG): 1080 + 144 = 1224**

GALLERY

**Graduation Day Celebrations on 27th May, 2023**

**APEAPCET Code : LBCE**

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ACADEMIC EXCELLENCE  
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**NBA NATIONAL BOARD OF ACCREDITATION**  
 All the programmes are ACCREDITED

**ACCREDITED WITH GRADE A NAAC**  
 SCORE 3.20/4

**APEAPCET Code : LBCE**

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**Total Number of PLACEMENT OFFERS for the Last 4 Years**

Year	Number of Offers
2019-20	628
2020-21	829
2021-22	1169
2022-23	814 (Still in Progress)

**APEAPCET Code : LBCE**

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**2022-23 CAMPUS PLACEMENTS**

**DEPARTMENT WISE STATISTICS**

Department	No. of Students Selected
ECE	131
CBE	167
IT	120
EEE	89
MECH	154
EIE	09
ASE	11
CIVIL	35
MBA	98
<b>TOTAL</b>	<b>814</b>

**Highest package 27 Lakhs combo offer**  
 814+ and Still Counting

**APEAPCET Code : LBCE**

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**Silver Jubilee Celebrations (1998-2023) on 11th Feb. 2023** APEAPCET Code : **LBCE**




Chief Guest: Sri G. Sudhakar Reddy, Secretary, Advisor to Raksha Mantri, Ministry of Defense, Govt. of India  
Distinguished Guest: Dr.K.Hemachandra Reddy, Chairman, APSU-C, Govt. of Andhra Pradesh

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**Conferment of UGC Autonomy for 10 Years to LBRCE by JNTUK, Kakinada.** APEAPCET Code : **LBCE**



**CONGRATULATIONS**



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**Industry - Institute Interaction Cell (IIIC)** APEAPCET Code : **LBCE**




**Exchange of MoU with NIT, Warangal**      **Exchange of MoU with Pega University Program**

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**A Harshitha got 2nd place in State level "Influential Student Award" Presented by Hon'ble Chief Minister of Andhra Pradesh Sri.Y.S.Jagan Mohan Reddy on 30-11-2022** APEAPCET Code : **LBCE**




**CONGRATULATIONS**

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CONTACT & SOCIAL MEDIA LINKS



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