LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING (Autonomous)
Autonomous and Affiliated to JNTUK, Kakinada & Approved by AICTE New Delhi
NAAC Accredited with "A" grade, Accredited by NBA, Certified by ISO 9001:2015
L.B.Reddy Nagar, Mylavaram-521230, Krishna District, Andhra Pradesh
CENTRE FOR INNOVATION, INCUBATION AND ENTREPRENEURSHIP

Title: Entrepreneurship Awareness Program "

Date: 14-16, Feb, 2019

Sponsored by :   DST-NIMAT

Resource Person: 1. Sri RVJS. Rama Rao, GM, NSIC
                                    2. Sri. JVS Reddy, MD, RK Industries
                                    3. Sri. A. Sudhakar, GM, District Industries Centre
                                    4. Sri. B. Srinivas, CEO, Real Milk Corp.
                                    5. Sri. G. Vijayakumar, CEO, Creatual CAD

Total No. Of participants;   312

Target Audience: B.Tech and MBA Students

Objective of the Event: To promote the Entrepreneurship in the campus.

Outcome of the Event: This event opens the door to all students to go for
Entrepreneurship
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Description of the Event: The three-day seminar 'Entrepreneurial awareness programme' was organized by the center for innovation, incubation, and entrepreneurship from 14.02.2019 to 16.02.2019. The 3-day seminar was sponsored by Entrepreneurship development Institution Of India, DST-NIMAT, The main objectives of the programme are 1. Entrepreneurship scenario at present trend, different difficulties, risks in the process from job seeking to job creation. In the view of that the role of distinct industry centre and national small industries corporations, industrialists experiences, and start-ups experiences, establishments, funds, risks, innovation- journey for world of job creation and other financial segments.

Based on the feedback, students got significance awareness in entrepreneurship which is an emerging trend to change the perceptions of the students as well as change the several dimensions towards national development.

The Resource Persons of the 3-day seminar are.,

1. Sri RVJS. Rama Rao, GM, NSIC
2. Sri. JVS Reddy, MD, RK Industries
3. Sri. A. Sudhakar, GM, District Industries Centre
4. Sri. B. Srinivas, CEO, Real Milk Corp.

5. Sri. G. Vijayakumar, CEO, Creatual CAD