



LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING (Autonomous)
Autonomous and Affiliated to JNTUK, Kakinada & Approved by AICTE New Delhi
NAAC Accredited with "A" grade, Accredited by NBA, Certified by ISO 9001:2015
L.B.Reddy Nagar, Mylavaram-521230, Krishna District, Andhra Pradesh
CENTRE FOR INNOVATION, INCUBATION AND ENTREPRENEURSHIP



Title: "Impact Lecture series-1 KOJ : A gate way of LBRCE-IC for Innovation and Incubation "

Date: 13-03-2020

Sponsored by : MHRD-IIC

Resource Person: Sri.M. Sathish Kumar, CEO
Atal Incubation Centre, S.K.University,
Anantapur

Total No. Of participants; 720

Target Audience: B.Tech Students & MBA Students

Objective of the Event: To motivate students towards Innovation and Incubation.

Outcome of the Event: Few students turned up towards Innovate some products.

Description of the Event: The Resource person for this workshop is Mr.M.Satish Kumar, CEO, Atal Incubation Centre. He highlighted the various resources available in the Lakireddy Bali Reddy College of Engineering. He enlightened the importance of the Entrepreneurship and Start-Ups. Students who have attended this workshop express their interest to peruse their carrier towards the Entrepreneurship.

Principal, Dr.K.Appa Rao sir attended the workshop as a Chief Guest. Vice-Principal, K.Harinadha Reddy, Dean R & D, Dr.E.V.Krishna Rao addressed the students and literally was in the program upto the end of the program. The speaker M.Satish garu really boosted the students to achieve their dreams as young Entrepreneurs.



