



LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING (Autonomous)
Autonomous and Affiliated to JNTUK, Kakinada & Approved by AICTE New Delhi
NAAC Accredited with "A" grade, Accredited by NBA, Certified by ISO 9001:2015
L.B.Reddy Nagar, Mylavaram-521230, Krishna District, Andhra Pradesh
CENTRE FOR INNOVATION, INCUBATION AND ENTREPRENEURSHIP



Title: "Research Initiatives on Start – ups and Entrepreneurship"

Date: 05-12-2020

Sponsored by : LBRCE

Resource Person: **K. Senthil Kumar**
Advisor, Dr.R.Arunachala, Charitable trust, Bangalore

Dr. Sharmilee Mane, Director,
YD Mane research Centre of Agriculture and rural
development,
Kolhapur.

Total No. Of participants; 243

Target Audience: B.Tech Students & MBA Students

Objective of the Event: Awareness program on Entrepreneurship and Start-Ups.

Outcome of the Event: Identified few students who are passionate towards Start-Up.

Description of the Event: Mr.K.Senthil Kumar and Dr.Sharmilee Mane has narrated the live experiences of the Start-up. How to find competitors, Market size and viability of the market.

