



LAKIREDDY BALIREDDY COLLEGE OF ENGINEERING (AUTONOMOUS)
Affiliated to JNTUK Kakinada and Approved by AICTE, New Delhi
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L.B.Reddy Nagar, Mylavaram-521230, Krishna District, Andhra Pradesh
CENTRE FOR INNOVATION, INCUBATION AND ENTREPRENEURSHIP



Title: Impact Lecture Series 2: Webinar on Entrepreneurship and Start-Ups ”

Date: 28-10-2021

Sponsored by : Lakireddy Bali Reddy College of Engineering

Resource Person: **Dr. K.Sarat Kumar**
Director (Research & Development and Placement Relations),
K.L.University, Green Fields, Vaddeswaram,
Guntur District, A.P., INDIA.

Dr.Pankaj Parashar
Founder, Cutting Edge Medical Device Private Ltd.
Indore, Madhya Pradesh, India

Total No. Of participants: 369

Target Audience: B.Tech Students & MBA Students

Objective of the Event: Awareness program on Entrepreneurship and Start-Ups.

Outcome of the Event: Identified few students who are passionate towards Start-Up.

Description of the Event:

Resource Person: Dr.K.Sarat Kumar

Title: **Title: Innovate, Inspire, Ignite - Scope for Start-Ups and Young Minds”**

Dr.Sarat Kumar discussed the various fundings available for the young Innovative students to full fil their dreams. He explained how start-ups can approach the Angel Investors and also Government schemes that are available for establishing start-ups.

Resource Person: Dr.Pankaj Parashar

Title: Entrepreneurship and its role in Making NEW INDIA

Dr.Pankaj Parashar is basically medical doctor. He established a start-up and working for that. He explained how engineers can do miracles in the medical field. He shown how medical field is dependent on different engineering Innovations. He motivated students to think in the direction of Innovative ideas that can help India.

