



# LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING

(AUTONOMOUS)

Accredited by NAAC & NBA (CSE, IT, ECE, EEE & ME)

Approved by AICTE, New Delhi and Affiliated to JNTUK, Kakinada

L.B.Reddy Nagar, Mylavaram-521230, Krishna Dist, Andhra Pradesh, India

## DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

Consolidated feedback report collected from Stakeholders during academic year 2019-20.

### Industry/Resource Person

- Emphasize more on changing business environment and focus on legal concepts so as to make students understand the current scenario.
- More practical orientation is required for MBA students to meet the requirements of the industry.

### Alumni

- To excel students in other areas inter disciplinary courses can be initiated.
- Introduce courses through which employability and soft skills of the students can be enhanced.
- Industrial visits to more number of PSUs can be planned.

### Students

- Advanced topics in Information Technology lab is required to work in Corporates.
- Syllabus of few problematic papers like Statistics for Managers and Operations Research can be simplified as majority of them are from commerce background.
- Provide courses related to analytics to meet the requirements of the present market.
- Courses to understand well about the functioning of MNCs can be initiated.
- Suggested more association activities to make themselves upgrade their skills

### Faculty

- CO statements can be modified to bring integrity among all courses.
- Evaluation criteria for IDAP can be modified to assess the students in a better way.
- Courses like Statistics for Managers can be updated accordingly.

## Parents

- Some IT linked courses can be introduced.
- Suggested to introduce more specializations in MBA program.
- More industry exposure for students is required.

## Action Taken Report:

- Considering the feedback, syllabus has been updated in Business Environment and Laws by adding concepts relating to legal environment.
- Based on the suggestion, department decided to give importance to MOOCs courses by allocating credits in 2<sup>nd</sup> semester.
- Courses pertaining to Business Communication have been updated by adding soft skills both theoretically and practically.
- In view of fast changes in technology, few modifications in Information Technology Lab are done.
- Statistics for Managers course has been replaced with Quantitative Analysis for Business Decisions keeping in view both commerce and non commerce graduates.
- Business Analytics has been introduced under open elective in R20 Regulation.
- Cross Cultural Management is introduced in 2<sup>nd</sup> semester under Open Elective.
- CO statements of all courses are modified in R20 Regulation to bring uniformity.
- Evaluation guidelines are modified to assess students more accurately.

  
: Coordinator

  
Head of the Department  
**HEAD**

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