



LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING

(AUTONOMOUS)

Accredited by NAAC & NBA (CSE, IT, ECE, EEE & ME)

Approved by AICTE, New Delhi and Affiliated to JNTUK, Rakinada

L.B.Reddy Nagar, Mylavaram-521230, Krishna Dist, Andhra Pradesh, India

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

Consolidated feedback report collected from Stakeholders during academic year 2021-22.

Industry/Resource Person

- More practical orientation have to be provided to the students so as to make them industry ready.
- Courses in n Business Analytics can be proposed for next regulation.
- Felt the need to alter/update the syllabus of DA Lab in 3rd Semester

Alumni

- More number of industrial visits is required to have real time knowledge about the functioning of industries.
- Frequent interactions with industry people help the students to understand market changes.
- Blended teaching helps them to gain more knowledge.

Students

- More number of training programmes are required for getting better placements with better packages.
- More emphasis on soft skills development is essential in getting job opportunities.
- Separate lab with more practical hours is required for better usage.

Faculty

- Better to encourage students by selecting best academic project based on the rubrics developed.
- Encourage students to register for certification courses to have knowledge in inter-disciplinary areas.
- More training programmes are very much required to train them for better placements.

- Attainment target values of few courses can be modified for further batches.


Parents

- More training programs are required.

Action Taken Report:

- Students were taken to different industries to have practical exposure and functioning of businesses.
- The advice from industry experts i.e introducing courses in Business Analytics and updating the syllabus of DA Lab would be considered for the next regulation after discussing with DAC & BOS.
- Events like conducting guest lectures with industry expert, alumni were taken care during the year.
- Better usage of Microsoft teams for extra classes, project reviews were given importance.
- Taken the help of CSS department to conduct few sessions on how to develop skills required for an interview.
- Separate IT lab with required software for MBA students was provided.
- Rubrics for selecting best academic project are initiated from this year and introduced cash award for encouraging them.
- Providing students the necessary information so as to encourage them to register for certification courses.


Coordinator


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