

## **Dr. KOVVALI BHANU PRAKASH**

Professor, CFO & CHRO (Commerce, Management Sciences, Corporate Affairs & Strategy)  
Life Member - Indian Accounting Association (IAA) & Indian Commerce Association (ICA)

National Institute of Personnel Management (NIPM)

Professional Member - ICSB, Washington D.C.

International Author - LAP (Germany) & Intech Open (UK)

Project Director / Coordinator - UGC, ICSSR, NABCONS

Peer Reviewer & Empanelled Examiner - SAGE, ASB, Universities in India

Freelance Consultant - AI, Analytics & ERP - SAP FI/CO

Resource Person - APHRDI, APSPDCL, TAXILA IAS ACADEMY

**Mobile: +91- 9440321648 / 9963131648**

**Email: [bhanucool@yahoo.com](mailto:bhanucool@yahoo.com) / [prakashsreecharan@gmail.com](mailto:prakashsreecharan@gmail.com)**



### **I. ACADEMIC DOSSIER AND TECHNICAL CREDENCE**

1. **Ph.D., in Commerce & Management Sciences (2013)**, Acharya Nagarjuna University Campus College, Guntur.

Dissertation Title : '**Dimensions and Strategies of Turnaround Management - A Study With Reference To A.P.State Road Transport Corporation (APSRTC)**'

2. **M.Phil., in Commerce & Management Sciences, (2003)**, June. ( Acharya Nagarjuna University Campus College, Guntur.

Dissertation Title: '**Turnaround Management in Large and Medium Scale Sick Industrial Units**'

3. **M.Com., (1995)** Acharya Nagarjuna University Campus College, Guntur.
4. **B.Com., (1993)** VKR College, Buddhavaram, Acharya Nagarjuna University, Guntur.
5. **Intermediate (CEC) (1990)** VKR College, Buddhavaram, Krishna District, Andhra Pradesh.
6. **SSC (1988)** ZPHS, Pundadipadu, Krishna District, Andhra Pradesh.
7. **AI, Analytics & ERP - SAP FI/CO 4.6 C & 4.7 EE** Freelance Consultant since 2007.
8. **Diploma in Computer Applications (DCA) (1992)**, Shramik Vidyapeeth, Vijayawada.
9. **Typewriting** English & Telugu Higher Grade from Dept., Of Technical Education, Andhra Pradesh.

## II. PROFESSIONAL EXPERTISE

1. **Professor, Raffles University, New Delhi,** Dept., of Commerce & Management Sciences (Sep, 2021 onwards) & **CFO-MN Infra Pvt., Ltd.,**
2. **Professor & Chief Finance Officer (CFO),** Mohan Nandan Infra Pvt., Ltd., Tadepalligudem, West Godavari District, Andhra Pradesh, PIN: 534 101. With Effect From 18<sup>th</sup> June, 2018 CIN: U45500AP2017PTC104877
3. **Professor - Consulting (R&D & Projects),** Lakireddy Bali Reddy College of Engineering, Mylavaram, Krishna District, Andhra Pradesh (Nov, 2018 onwards)
4. **Associate Professor and Placement Director,** Department of Management Sciences, VESTAL Institutions, Eluru. (June, 2010 To Nov, 2018).
5. **Faculty Member and Academic Coordinator,** ICFAI (INC), Eluru, (2005-10) for PGDM.
6. **P.G. Lecturer,** Hindu College: P.G. Courses, Guntur. (2003-05).
7. **Degree College Lecturer,** Sri Krishna Sai Degree College, Gannavaram (1996-2003).
8. **Guest Faculty** To AMITY University, Raipur, (2018), BSMS, GITAM University, Bangalore (2017) & KL University, Vijayawada (2012) for PGDM / MBA.

## III. ICSSR (MINOR& MAJOR), NABARD CONSULTING & UGC MINOR

### RESEARCH PROJECTS EXPOSURE

1. Project Coordinator for **ICSSR - Impress Major Research Project** on Socio and Economic Effects of Land Pooling Scheme on Agricultural Community in Andhra Pradesh With Reference To Select Developmental Projects (2019 - 2021), Krishna University, Machilipatnam.
2. Project Coordinator for **ICSSR - Minor Research Project** on Financing Issues of MSMEs'in Krishna District of Andhra Pradesh - A Diagnostic Study, JNTU-K, LBRCE, Mylavaram, Krishna District, Andhra Pradesh.

3. **Andhra Pradesh & Telanagana State Coordinator / MEL&D Specialist / Senior Consultant To NABARD Consultancy, Hyderabad, on IWMP (Integrated Watershed Management Programme) Projects, from 11<sup>th</sup> Feb, 2015 To 12<sup>th</sup> Aug, 2015.**
4. **Research Coordinator for UGC Minor Research Project on 'Problems and Prospects of SSIs' in Guntur District' . - 2003.**
5. **Research Director for UGC Minor Research Project on 'Marketing Problems of SSIs' in Guntur District' .- 2004.**

#### **IV. RESEARCH & DEVELOPMENT**

1. **A Delegate To NITI AAYOG & Indian School of Business (ISB), Hyderabad, for 2<sup>nd</sup> India Conference on Innovation, Intellectual Property and Competition – IIPC, 04<sup>th</sup>-05<sup>th</sup> July, 2019.**
2. **A Delegate To Ministry of External Affairs (MEA) & Indian School of Business (ISB), Hyderabad, for 2<sup>nd</sup> India Conference on Economic Diplomacy in the Age of Disruptions, 31<sup>st</sup> Aug, 2019.**
3. **An Invitee for World Congress on Business and Financial Management (WCBFM), Berlin, Germany, 17<sup>th</sup> - 18<sup>th</sup>, Oct, 2019.**
4. **A Membership with MHRD, Innovation Cell, Govt., Of India, as a Patent & Copy Rights Expert.**
5. **Doctoral Theses Evaluator & Guide (External) for Acharya Nagarjuna, Andhra, Kuppam, and MATS Universities.**
6. **Peer-Review Evaluator for Articles Published in Lovely Professional University International Conferences and Conclaves. (2016 & 2017).**
7. **Chairperson & Rapporteur for International and National Conferences and NAAC Advisor To A J College of Education, Machilipatnam.**
8. **PGDBM / MBA External Examination Paper Setter and Viva-Voce External Examiner for JUNTU-K & JNTU-H Affiliated Colleges.**
9. **A Resource Person To Andhra Pradesh Human Resource Development Institute (APHRDI),Bapatla, Andhra Pradesh State Power Distribution Corporation (APSPDC), Vijayawada, ICAI Study Centres, Vijayawada.**

## V. BOOKS & PUBLICATIONS

1. An Author for **Corporate Turnaround Management - Dimensions and Strategies**, Lambert Academic Publishing (LAP), Germany. ISBN: 978-3-659- 54310-4.
2. Author for *Pareto Risk Currency Management Strategy - A Passive Hedge*, **Chapter-4**, in Currency Risk Management, Vernon Press, USA & Spain, 2019, p.p. 43-51.
3. Author for **Evaluating Equity Crowd Funding Platforms in Europe - A New Financial Phenomenon for Gen-Z Entrepreneurs, Chapter-1**, in Current Strategies in Economics and Management Vol. 6, 2020, Book Publisher International, UK.
4. Author for **Human Capital Talentum Analytics - A Focus Study on Schools of Business (SOBs) in Telangana & Karnataka, Chapter-2**, in Current Strategies in Economics and Management Vol. 6, 2020, Book Publisher International, UK.
5. **Book Review:** Dr. K. BHANU PRAKASH (2014)., Corporate Turnaround Management, Dimensions & Strategies, LAP Publishing, Germany, published in GITAM Journal of Management, Sep, 2017.
6. **Articles Published in News Papers:** Dr. K. Bhanu Prakash (2017)., Demonetisation - A Needless Surgical Procedure Performed on an Unhealthy Economy, The Wire, 03rd Sep, 2017.
7. **Articles Published in News Papers:** Dr. K. Bhanu Prakash (2021)., Atmanirbhar Bharat Abhiyan aims at revival of MSMEs', The Hindu, 28th Feb, 2021.
8. **International Conference Papers Presented and Published** in Scopus Indexed / Impact Factor / ISSN / ISBN Journals - **32 (Main Author)**
9. **National Conference Papers Presented and Published** in UGC / ICSSR / APSCHE / AICTE Sponsored National Conference / Seminars / FDPs / Training Programmes - **68 (Main Author)**

## VI. AWARDS & ACCOLADES

1. A Recipient of **District Collector's Scholarship** for Merit in Academics in Graduation and Intermediate Examinations and Award of Academic Excellency throughout the Academics.
2. **The First Ranker and Overall Second Ranker** in P.G. Examinations. Acharya Nagarjuna University Campus College, Guntur.
3. **Chief Finance Officer** for MN Infra Pvt., Ltd., and Mohana Sreeja Movies Pvt., Ltd., Tadepalligudem, West Godavari District, Andhra Pradesh, India.
4. **Advisor & Analyst** for MSMEs' in Krishna District of Andhra Pradesh, India.
5. **Turnaround Specialist** for Andhra Pradesh State Road Transport Corporation, Andhra Pradesh, India.
6. **Doctoral Theses Guide & Adjudicator**, Content Writer, Empanelled Examiner for Universities of India
7. A **Guest of Honour and Resource Person** for **Sankranti Foundation (Ophthalmology), Kakinada, ISRO (Tanuku), Govt., Degree Colleges (Palakol, Kakinanda, Nuzvid), Sri Sarada (Kakinada), Swarnandhra (Narasapuram), MVR, and Sri Chaitanya Group of Institutions (Vijayawada).**

**(Dr. K. BHANU PRAKASH)**