LAKIREDDY BALIREDDY COLLEGE OF ENGINEERING
(AUTONOMOUS)
INDUSTRY RELATIONS & PLACEMENT CELL

2015 -2016 REPORT

1. Assessment tests:-

- We are partnering with cocubes for assessment test and also conducted FACE assessment test for students , in assessment test we found
- Training is required on English and aptitude part
- Students are need to improve in technical knowledge in their domain
  In this regard :-
- HODs , and CGT Department faculties are given the counselling to the students in their respective departments
- Placement Officer is also interact with the students and counsel all the students and motivate them towards the campus Placements
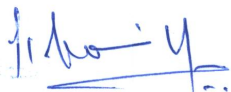
- **2.Internal Training:-**

  - The CGT Department is conducted training on Aptitude, Soft skills and verbal in regular basis
  - Internal training by Department faculty , senior professor , and HOD on technical skills

3. Mock Interviews:-

- Mock interviews are conducted by the CGT Department for all the students
- In mock interviews we found the following
  - Some of the students are scared about interviews
  - Need to improve in technical skills
  - Behavioural changes is required to change

In this regard senior faculty and professors are counselling the students in their departments and also CGT Department is conducted counselling sessions.TPO is also interacted with the all the students and given counselling

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L.B.REDDY NAGAR, MYLAVARAM
PLACEMENT CELL

2015-16 CAMPUS SELECTIONS

BRANCH WISE SELECTIONS

S.NO	DEPT.	NO. OF STUDENTS SELECTED
1	EEE	95
2	MECH	67
3	ECE	170
4	CSE	84
5	IT	36
6	EIE	25
7	CIVIL	06
8	ASE	17
9	MCA	02
10	MBA	13
TOTAL		515

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LAKIREDDY BALIREDDY COLLEGE OF ENGINEERING

(AUTONOMOUS)
INDUSTRY RELATIONS & PLACEMENT CELL,
COMPANY WISE SELECTIONS   2015-2016

S.NO	Name of the Company	No of students selected
1	TCS	140
2	POLARIS	10
3	FSS	03
4	MPHASIS	04
5	VEE TECHNOLOG	45
6	GAARE	96
7	OSMOSYS TECH	03
8	SUTHERLAND GLOBALSERVICES	45
9	Miracle Software	18
10	KNOAH SOLUTIONS	19
11	TECH MINDS	17
12	TECH ERA	02
13	HYUNDAI MOTORS	06
14	RPOHIRE	23
15	HCL Technologies	07
16	HINDUJA GLOBAL	24
17	IPAPPM	02
18	EFFTRONICS	02
19.	POWERMECH	01
20	IXAR	08
21	AMAZON	03
22	SYNTEL	17
23	MINDTREE	01
24	GLOBAL LOGIC	01
25	GREEN PEACE	01
26	IBM	01
27	SATYAM VENTURES	03
28	TECH MAHINDRA	03
29	ACCENTURE	01
30	FRANKLIN TEMPLETON INVESTMENTS	01
31	BNP PARIBAS	01
32	BAJAJ FIN SERV	01
33	MAHINDRA FINANCE	01
34	GENPACT	01
35	SHRIRAM CHITS PVT.LTD.	01
36	HDB FINANCIAL SERVICES	01
37	GOLDENHILLS CAPITAL INDIA LTD.	01
38	AMAZON	01
	GRAND TOTAL	**515**

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LAKIREDDY BALIREDDY COLLEGE OF ENGINEERING
(AUTONOMOUS)
INDUSTRY RELATIONS & PLACEMENT CELL
2015 -2016 Batch Placements *Company wise*

S.NO	Name of the company	Eligible Branches (FINAL YEAR)	EEE	MECH	ECE	CSE	IT	EIE	CIVIL	ASE	MCA	MBA	TOTAL SELECTS	ANNUAL PAY(LAS)
	TCS	All branches of B.TECH &MCA	24	11	52	33	10	08	02	0	0	----	140	3.18
	POLARIS	B.TECH(ECE,CSE)	----	-----	05	05	0	----	----	----	----	----	10	2.4
	FSS	B.TECH(CSE)	----	-----	-----	03	0	----	----	----	----	----	03	2.5
	MPHASIS	B.TECH(CSE,IT,CSE)	----	-----	03	0	01	----	----	----	0	----	04	2.2
	VEE TECHNOLOGIES	All branches of B.TECH &MBA	11	07	14	04	03	02	01	03	----	----	45	2.2
	GAARE	All branches of B.TECH &MBA	26	22	22	08	05	03	0	06	--	04	96	1.4
	OSMOSYS TECH	B.TECH(CSE,IT,CSE)	----	---	01	01	01	---	---	---	---	---	03	3
	SUTHERLAND GLOBAL	All branches of B.TECH &MCA	12	05	13	04	05	03	01	02	---	----	45	2.4
	Miracle Software	B.TECH(CSE,IT,CSE)	----	----	07	06	04	---	----	----	01	----	18	1.6
)	KNOAH SOLUTIONS	All branches of B.TECH	04	02	09	03	0	0	01	0	0	--	19	2
.	TECH MINDS	B.TECH(CSE,IT,EEE)	03	0	12	02	0	0	0	0	0	--	17	1.6
!	TECH ERA	B.TECH(CSE,IT,EEE)	0	0	01	01	0	0	0	0	0	--	02	1.5
!	HYUNDAI MOTORS	B.TECH(MECH,ECE)	---	02	04	---	---	----	----	----	----	--	06	3.5
!	RPOHIRE	All branches of B.TECH	05	02	02	04	04	02	01	02	01	----	23	1.2
;	HCL Technologies	All branches of B.TECH	02	0	01	02	01	01	0	0	0	---	07	2
;	HINDUJA GLOBAL	All branches of B.TECH	01	05	12	01	01	04	0	0	--	--	24	1.6
'	IPAPPM	B.TECH(MECH)	0	01	0	---	---	01	0	---	--	--	02	3.25
}	EFFTRONICS	B.TECH(CSE,IT,EEE,ECE,EIE)	0	----	01	01	---	----	----	----	----	----	02	3
).	POWERMECH	B.TECH(MECH)	---	01	---	---	---	---	----	---	----	----	01	2.4
)	IXAR	B.TECH(MECH,ASE)	----	04	----	----	----	----	----	04	---	----	08	1.6
.	AMAZON	All branches of B.TECH	0	01	01	01	0	0	0	0	0	--	03	2.5
!	SYNTEL	All branches of B.TECH	05	0	08	04	0	0	0	0	0	0	17	2.1
;	MINDTREE	B.TECH(IT)	---	---	---	---	01	---	---	---	---	---	01	2.1
!	GLOBAL LOGIC	B.TECH(CSE,IT,CSE,ECE,EEE)	0	0	0	0	0	01	0	0	0	0	01	2.2
;	GREEN PEACE	B.TECH(EEE)	01	----	-----	-----	----	----	----	----	0	0	01	3
;	IBM	B.TECH(CSE)	---	-----	----	01	----	----	----	----	---	01	3.6
'	SATVEN	B.TECH(MECH)	---	03	--	--	--	---	----	----	---	03	2.4
}	TECH MAHINDRA	All branches of B.TECH	01	01	01	0	0	0	0	0	0	0	03	3.25
)	ACCENTURE	B.TECH(CSE)	----	===	01	---	----	---	---	----	0	03	3.5
)	FRANKLIN TEMPLETON	MBA	---	---	----	----	----	---	---	----	----	01	2.4
!	BNP PARIBAS	MBA	----	-----	----	----	---	---	----	----	01	01	2.7
!	BAJAJ FIN SERV	MBA	----	----	---	----	----	---	---	----	01	01	3.4
!	MAHINDRA FINANCE	MBA	----	----	---	----	----	----	---	-----	01	01	1.7
!	GENPACT	MBA	----	----	---	-----	----	-----	----	----	01	01	1.22
!	SHRIRAM CHITS PVT.LTD.	MBA	---	----	---	-----	----	----	---	----	01	01	1.2
!	HDB FINANCIAL SERVICES	MBA	---	----	---	----	----	----	----	-----	01	01	1.4
'	GOLDENHILLS CAPITAL IND	MBA	---	---	----	----	----	---	---	-----	01	01	3.6
}	AMAZON	MBA	-----	---	----	-----	----	----	---	----	01	01	1.2
RAND TOTAL			95	67	170	84	36	25	06	17	02	13	515	

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4. External training:-

Sl. No	Training Program	Date	Students' details
1	**M/s. FACE** conducted Training on Aptitude and Soft-Skills for campus placements	29 June 2015 To 04 July 2015	B.Tech IV year students (all branches) & III MCA
2	Soft skills Training covering Goal setting, Communication skills, Behavioural change, Interview skills by Professor M.L.SAI KUMAR, Institute of Public Enterprises	6th & 7th July 2015	B.Tech IV year students (all branches) & III MCA
3	Training on "c" language by Professor N.B.Venkateswarlu	6th & 7th July 2015	B.Tech IV year students (all branches) & III MCA
4	Training on Soft skills & Verbal ability by Dr. K.V.M.Achutaramiah & Mr. Sujit Kumar Rath	6th & 7th July 2015	B.Tech IV year students (all branches) & III MCA
5	Seminar on opportunities in INDIAN ENGINEERING SERVICES by Sri A.Satish, IRES, Sr. Divisional Engineer, South Central Railway, Guntur	11 July 2015	B.Tech III year students (all branches) & II MCA
6	**M/s. FACE** conducted TCS mock on-line test for B.Tech 4th year & III MCA students	25 July 2015	B.Tech IV year students (all branches) & III MCA
7	**M/s. FACE** conducted TCS mock on-line test for B.Tech 4th year & III MCA students	31 July 2015	B.Tech IV year students (all branches) & III MCA
8	Seminar on CAT preparation strategies by Mr. V.V.Kishore Kumar, KISH CAT CLASSES, Vijayawada	01 Aug 2015	B.Tech III year students (all branches) & II MCA
9.	A sensitization programme on Anti Ragging By Sujit Kumar Rath, Senior Faculty	17 Aug 2015	B.Tech II year students (All branches) & II MCA
10	Pre-Placement talk by M/s. TCS, Hyderabad	19 Aug 2015	B.Tech IV year students (all branches) & III MCA
11	**M/s. GLOBARENA** conducted training on Aptitude and Soft-Skills for campus placements	07-11 March 2015	B.Tech III year students (all branches) & II MCA

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5. Feed back:-

- **From Students: -** By interacting with the students they are given few important points to improve the placements.
- Special training is required in technical and domain
- Practice sessions is required for Mock online exams
- More concentration is required on CRT
- More companies is required to visit college for placements
- Core companies placements
- Special classes for coding is required

Feedback from corporate:-

- Students need to focus on technical skills and also soft skills
- Focus on basics of core branches
- Concentrate communication skills

UG Courses:-

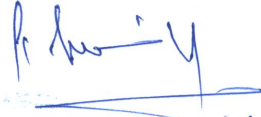| S.no	Dimension	CSE	IT	EEE	ECE	MECH	EIE	Aero space	Civil
1	Soft skills	Need improvement	Need improvement	Need improvement	Need improvement	Need improvement	Need improvement	Need improvement	Need improvement
2	Programming skills	focus on logical presentation	Need to focus on logical presentation	Need training on Basic programming skills	Need training on Basic programming skills	Need training on Basic programming skills	Need training on Basic programming skills	Need training on Basic programming skills	poor
3	Domain	Need training on Basic programming skills	Need training on Basic programming skills	Need special concentration and also required training	Training IS REQUIRED	Need special concentration and also required training	Need special concentration and also required training	Need special concentration and also required training	
4	Core Engineering			Improvement is required in Electrical concepts	Improvement is required in Electronics concepts	Improvement is required	Special concentration is required	Special concentration is required	Improvement is required
5	Aptitude	Good	Good	Good	Good	Need to practice	Need to practice	Need to practice	Need to practice

P.G courses

S.no	Dimension	MCA	MBA
1	Soft skills	Good	good
2	Programming skills	Need to focus on logical presentation	-
3	Domain	Need training on Basic skills	Management concepts should be good
4	Core Subjects	Need to improve	---
5	Aptitude	Good	Good

Action taken Report :-

After analysing the above results still improvement is required for Placements, this year we noted TCS is recruited very good number of selections comparatively last year, but still improvement is required for betterment of quality placements.

- Employability skill assessment test should be conducted
- Soft skill training is required for students by calling experts from Industry and academia
- External Technical training is also required to improve the technical knowledge of the students
- TPO should visit more companies to invite the companies to the campus
- Need to concentrate on core Engineering companies
- Department level training should be conducted
- Should be concentrating on coding part.
- Working on corporate accreditations
- Focused on technical training in department level
- Should be register with cocubes

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