

**LAKIREDDY BALIREDDY COLLEGE OF ENGINEERING  
(AUTONOMOUS)  
INDUSTRY RELATIONS & PLACEMENT CELL  
2016-2017**

**1. Assessment tests:-**

- We are partnering with cocubes for assessment test and also conducted FACE assessment test for students , in assessment test we found
- Training is required on English and aptitude part
- Students are need to improve in technical knowledge in their domain
  - In this regard:-
- HODs , and CGT Department faculties are given the counselling to the students in their respective departments
- Placement Officer is also interact with the students and counsel all the students and motivate them towards the campus Placements

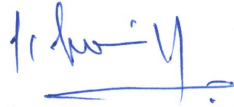
**2. Internal Training:-**

- The CGT Department is conducted training on Aptitude, Soft skills and verbal in regular basis
- Internal training by Department faculty , senior professor , and HOD on technical skills

**3. Mock Interviews:-**

- Mock interviews are conducted by the CGT Department for all the students
- In mock interviews we found the following
  - Some of the students are scared about interviews
  - Need to improve in technical skills
  - Behavioural changes is required to change

In this regard senior faculty and professors are counselling the students in their departments and also CGT Department is conducted counselling sessions. TPO is also interacted with the all the students and given counselling

  
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4. External Training 2016 – 17

Sl. No	Training Program	Date	Students' details
1	M/s. SEVENTH SENSE conducted Training on Aptitude and Soft-Skills for campus placements	22 Jan 2016 To 23 Jan 2016	B.Tech pre final year students (all branches) & III MCA
2	M/s. SEVENTH SENSE conducted Training on Aptitude and Soft-Skills for campus placements	15 <sup>th</sup> March 2016 To 19 <sup>th</sup> March 2016	B.Tech Pre final year students (all branches) & III MCA
3	FACE Conducted Pre Assessment Test on Verbal Aptitude	30 <sup>th</sup> June 2016	B.Tech IV year students (all branches) & III MCA
4	M/s. FACE conducted Training on Aptitude and Soft-Skills for campus placements	4 <sup>th</sup> July to 9 <sup>th</sup> 2016	B.Tech IV year students (all branches) & III MCA
5	FACE Conducted Assessment Test on Verbal & Aptitude	15 <sup>th</sup> July 2016	B.Tech 4 <sup>th</sup> year students (all branches) & 3 <sup>rd</sup> MCA
6	FACE Conducted Assessment Test on Verbal & Aptitude	25 July 2016	B.Tech IV year students (all branches) & III MCA
7	M/s. FACE conducted TCS Specific Training	27 <sup>th</sup> Sep to 29 <sup>th</sup> sep 2016.	B.Tech IV year students (all branches) & III MCA
8	M/s. FACE conducted TECH MAHINDRA Specific Training	28 <sup>TH</sup> , 29 <sup>TH</sup> OCT 2016	B.Tech 4 <sup>th</sup> year students (all branches) & II MCA
9.	M/s. FACE conducted WOWS a intensive crash programme on shortcut methods.	7 <sup>th</sup> & 8 <sup>th</sup> August 2016	B.Tech 4 <sup>th</sup> year students (All branches) & II MCA
10	Top Freshers Conducted" C "training	30 <sup>th</sup> Aug to sep 17	B.Tech IV year students (all branches) & III MCA
11	SIXPHRASE Conducted TECH MAHINDRA Specific Training	24 & 25 oct 2016	B.Tech III year students (all branches) & II MCA
12	M/s. BDPS conducted Training on TALLY , & advanced EXCEL	19 <sup>TH</sup> Dec to 24 <sup>th</sup> Dec, 2016	Final year MBA students



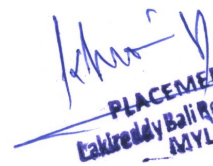
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L.B.REDDY NAGAR, MYLAVARAM  
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2016-17 CAMPUS SELECTIONS

BRANCH WISE SELECTIONS

S.NO	DEPT.	NO. OF STUDENTS SELECTED
1	EEE	52
2	MECH	61
3	ECE	119
4	CSE	49
5	IT	24
6	EIE	13
7	CIVIL	09
8	ASE	10
9	MCA	0
10	MBA	45
TOTAL		382

  
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**LAKIREDDY BALIREDDY COLLEGE OF ENGINEERING  
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INDUSTRY RELATIONS & PLACEMENT CELL,  
COMPANY WISE SELECTIONS 2016-2017**

S.NO	Name of the Company	No of students selected
1	TCS	48
2	FSS	01
3	TECH MAHINDRA	46
4	ZENQ	16
5	VEE TECHNOLOGIES	45
6	ACHALA IT SOLUTIONS	10
7	BLUE STAR INTL LTD.	01
8	THINK&LEARN PVT.LTD.	01
9	VIRTUSA POLARIS	01
10	EFFTRONICS	01
11	CLEAN MAX SOLAR	02
12	JUST DIAL LIMITED	43
13	CYIENT	12
14	ALLSEC TECHNOLOGIES LTD.	84
15	MIRACLE SOFT SYSTEMES,Inc	03
16	KONY LABS	01
17	RELIANCE HR SERVICES	05
18	HEAD START	01
19	EVEREST INDUSTRIES	01
20	SPANDANA SPURTHI	01
21	HARD ROCK ENGINEERING	01
22	TRADE HYDERABAD	02
23	RIVIGO SERVICES LTD.	01
24	CSG SOLUTIONS	02
25	MOLDTEK	02
26	OBJECTWIN TECHNOLOGIES	15
27	AVACADO INN.PVT.LTD.	04
28	TRANSDYNE	02
29	KARVY	02
30	LEADING BRAND INC.	02
31	SANDEEP CHEMICALS	01
32	IMPULSE	01
33	SREE SOFTWARE LTD.	01
34	ARCSERVE	01
35	AXIS SOLUTIONS	01
36	OWL EYE HR SERVICES	01
37	KARVY YES BANK	01
38	KAL INFORMATICS	01
39	HYUNDAI MOTORS	01
40	OM INNOVATIONS	02
41	HITACHI	03
42	GLOBAL LOGIC	03
43	DEEP COMPUTE	02
44	NETCRACKER TECHNOLOGY	01
45	THINKTEL SOLUTIONS PVT.LTD.	01
46	VTSRN SYSTEMS	01
47	ADP	01
48	PAREXEL	01
49	INNOGEECKS TECHNOLOGIES	01
50	BASF	01
<b>GRAND TOTAL</b>		<b>382</b>

*[Signature]*  
**PLACEMENT OFFICER**  
**Lakireddy Balireddy College of Engg**  
**JAYAWAR PETA**

**LAKIREDDY BALIREDDY COLLEGE OF ENGINEERING  
(AUTONOMOUS)  
INDUSTRY RELATIONS & PLACEMENT CELL  
2016 -2017 Batch Placements Company wise**

S.NO	NAME OF THE COMPANY	Eligible Branches (Final Year)	EEE	MECH	ECE	CSE	IT	EIE	CIVIL	ASE	MCA	MBA	TOTAL SELECTS	ANNAU PAY(LAK)
	TCS	All branches of B.TECH &MCA	0	01	26	17	04	0	0	0	0	---	48	3.36
	FSS	B.TECH(CSE)	---	---	0	01	0	---	---	---	0	---	01	3
	TECH MAHINDRA	All branches of B.TECH &MCA	10	05	16	08	04	01	0	02	0	---	46	3.25
	ZENQ	B.TECH(CSE,IT,ECE,MECH)	0	05	07	04	0	0	---	---	0	---	16	2.5
	VEE TECHNOLOGIES	All branches of B.TECH &MCA	05	06	22	04	01	02	03	02	0	---	45	2
	ACHALA IT SOLTNS	B.TECH(CSE,IT,ECE,MECH,EEE)	03	02	03	0	02	0	---	---	---	---	10	2.5
	BLUESTAR INTL	B.TECH(MECH)	---	01	---	---	---	---	---	---	---	---	01	5
	THINK&LEARN PVT	B.TECH(IT)	---	---	---	---	01	---	---	---	---	---	01	6
	VIRTUSAPOLARIS	B.TECH(CSE)	---	---	---	01	0	---	---	---	---	---	01	3
0	EFFTRONICS	B.TECH(CSE,IT,ECE,EIE,EEE)	0	---	0	01	0	0	---	---	---	---	01	3
1	CLEAN MAX SOLAR	B.TECH(MECH)	---	02	---	---	---	---	---	---	---	---	02	4
2	JUST DIAL	All branches of B.TECH&MBA	11	06	08	04	03	01	01	03	---	---	43	2.28
3	CYIENT	B.TECH(MECH,ECE,CSE,IT,ASE)	---	05	04	02	0	---	---	01	---	---	12	3
4	ALLSEC TECH LTD.	All branches of B.TECH &MBA	16	15	21	04	05	08	03	02	0	10	84	1.2
5	MIRACLE SOFT	B.TECH(CSE,IT,ECE)&MCA	---	---	01	01	01	---	---	---	0	---	03	1.6
6	KONY LABS	B.TECH(IT)	---	---	---	---	01	---	---	---	---	---	01	3
7	RELIANCE HR SERV	MBA	---	---	---	---	---	---	---	---	---	05	05	1.2
8	HEAD START	MBA	---	---	---	---	---	---	---	---	---	01	01	1.25
9	EVEREST INDUSTRS	MBA	---	---	---	---	---	---	---	---	---	01	01	3.5
0	SPANDANA SPURTI	MBA	---	---	---	---	---	---	---	---	---	01	01	1.8
1	HARD ROCK ENGG	MBA	---	---	---	---	---	---	---	---	---	01	01	3
2	TRADE HYDERABD	MBA	---	---	---	---	---	---	---	---	---	02	02	1.2
3	RIVIGO SERVICES	B.TECH(EEE)	01	---	---	---	---	---	---	---	---	---	01	3
4	CSG SOLUTIONS	B.TECH(CSE,IT,ECE,)	---	---	01	---	01	---	---	---	---	---	02	2.4
5	MOLDTEK	B.TECH(CIVIL)	---	---	---	---	---	---	02	---	---	---	02	2.2
6	OBJECTWIN	B.TECH(EEE,MECH,ECE,CSE,IT) &MBA	06	02	05	---	01	0	0	0	0	01	15	4.25
7	AVACADO PVT.LTD.	MBA	---	---	---	---	---	---	---	---	---	---	04	1.2
8	TRANSDYNE	MBA	---	---	---	---	---	---	---	---	---	---	02	1.2
9	KARVY	MBA	---	---	---	---	---	---	---	---	---	---	02	1.2
0	LEADING BRAND INC	MBA	---	---	---	---	---	---	---	---	---	---	02	1.4
1	SANDEEP CHEMICALS	MBA	---	---	---	---	---	---	---	---	---	---	01	1.3
2	IMPULSE GROUP	MBA	---	---	---	---	---	---	---	---	---	---	01	1.6
3	SREE SOFTWARE SOL	MBA	---	---	---	---	---	---	---	---	---	---	01	1.4
4	ARC SERVE	B.TECH(CSE)	---	---	---	01	---	---	---	---	---	---	01	1.8
5	AXIS SECURITIES	MBA	---	---	---	---	---	---	---	---	---	---	01	1.4
6	OWL EYE HR SERVICES	MBA	---	---	---	---	---	---	---	---	---	---	01	3.76
7	KARVY YES BANK	MBA	---	---	---	---	---	---	---	---	---	---	01	1.8
8	KAL INFORMATICS	MBA	---	---	---	---	---	---	---	---	---	---	01	1.4
9	HYUNDAI MOTORS	B.TECH(MECH)	---	01	---	---	---	---	---	---	---	---	01	1.8
0	OM INNOVATIONS	B.TECH(MECH)	---	02	---	---	---	---	---	---	---	---	01	1.4
1	HITACHI	B.TECH(MECH)	---	03	---	---	---	---	---	---	---	---	02	3.5
2	GLOBAL LOGIC	B.TECH(CSE,IT,ECE,MECH,EEE)	0	02	0	0	0	01	0	0	0	0	02	1.2
3	DEEP COMPUTE	B.TECH(CSE,IT,ECE,)	---	---	01	01	---	---	---	---	---	---	03	4.5
4	NETCRACKER TECHNOL	B.TECH(ECE)	---	---	01	---	---	---	---	---	---	---	02	1.8
5	THINKTEL SOLUTIONS	B.TECH(MECH)	---	01	---	---	---	---	---	---	---	---	01	1.5
6	VTSRN SYSTEMS	B.TECH(MECH)	---	01	---	---	---	---	---	---	---	---	01	5.5
7	ADP	B.TECH(ECE)	---	---	01	---	---	---	---	---	---	---	01	2.4
8	PAREXEL	B.TECH(ECE)	---	---	01	---	---	---	---	---	---	---	01	1.2
9	INNOGEECKS TECH	B.TECH(ECE)	---	---	01	---	---	---	---	---	---	---	01	4.0
0	BASF	B.TECH(ECE)	---	---	01	---	---	---	---	---	---	---	01	3.5
	<b>GRAND TOTAL</b>		<b>52</b>	<b>61</b>	<b>119</b>	<b>49</b>	<b>24</b>	<b>13</b>	<b>09</b>	<b>10</b>	<b>0</b>	<b>45</b>	<b>382</b>	<b>1.6</b>

*(Signature)*  
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## 6. Feed back:-

- **From Students:** - By interacting with the students they are given few important points to improve the placements.
  - a. Special training is required in technical and domain
  - b. Practice sessions is required for Mock online exams
  - c. More concentration is required on CRT
  - d. More companies is required to visit college for placements
  - e. Core companies placements
  - f. Special classes for coding is required
  
- a) **Feedback from corporate :-**
  - Students need to focus on technical skills and also soft skills
  - Focus on basics of core branches
  - Concentrate communication skills

## UG Courses:-

S.no	Dimension	CSE	IT	EEE	ECE	MECH	EIE	Aero space	Civil
1	Soft skills	Need improvement	Need improvement	Need improvement	Need improvement	Need improvement	Need improvement	Need improvement	Need improvement
2	Programming skills	focus on logical presentation	Need to focus on logical presentation	Need training on Basic programming skills	Need training on Basic programming skills	Need training on Basic programming skills	Need training on Basic programming skills	Need training on Basic programming skills	poor
3	Domain	Need training on Basic programming skills	Need training on Basic programming skills	Need special concentration and also required training	Training IS REQUIRED	Need special concentration and also required training	Need special concentration and also required training	Need special concentration and also required training	
4	Core Engineering			Improvement is required in Electrical concepts	Improvement is required in Electronics concepts	Improvement is required	Special concentration is required	Special concentration is required	Improvement is required
5	Aptitude	Good	Good	Good	Good	Need to practice	Need to practice	Need to practice	Need to practice

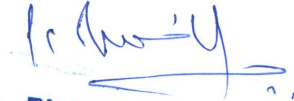
## P.G courses

S.no	Dimension	MCA	MBA
1	Soft skills	Good	good
2	Programming skills	Need to focus on logical presentation	-
3	Domain	Need training on Basic skills	Management concepts should be good
4	Core Subjects	Need to improve	---
5	Aptitude	Good	Good

### Action taken Report :-

After analysing the above results still improvement is required for Placements , this year we noted TCS and Tech Mahindra is recruited very good number of selections comparatively last year , but still improvement is required for betterment of quality placements .

- Employability skill assessment test should be conducted
- Soft skill training is required for students by calling experts from Industry and academia
- External Technical training is also required to improve the technical knowledge of the students
- TPO should visit more companies to invite the companies to the campus
- Need to concentrate on core Engineering companies
- Department level training should be conducted
- Should be concentrating on coding part.
- Working on corporate accreditations
- Focused on technical training in department level
- Should be register with cocubes

  
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