LAKIREDDY BALIREDDY COLLEGE OF ENGINEERING
(AUTONOMOUS)
INDUSTRY RELATIONS & PLACEMENT CELL
2017-2018

1 **Assessment tests:-**

- We are partnering with cocubes for assessment test and also conducted FACE assessment test for students , in assessment test we found
- Training is required on English and aptitude part
- Students are need to improve in technical knowledge in their domain
  In this regard:-
- HODs , and CGT Department faculties are given the counselling to the students in their respective departments
- Placement Officer is also interact with the students and counsel all the students and motivate them towards the campus Placements
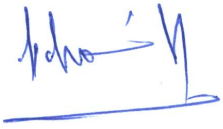 **2.Internal Training:-**

- The CGT Department is conducted training on Aptitude, Soft skills and verbal in regular basis
- Internal training by Department faculty , senior professor , and HOD on technical skills

3. Mock Interviews:-

- Mock interviews are conducted by the CGT Department for all the students
- In mock interviews we found the following
  - Some of the students are scared about interviews
  - Need to improve in technical skills
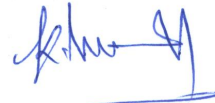 - Behavioural changes is required to change

In this regard senior faculty and professors are counselling the students in their departments and also CGT Department is conducted counselling sessions.TPO is also interacted with the all the students and given counselling

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4. External Training 2017-2018

Sl. No	Training Program	Date	Students' Details
1	M/s. FACE conducted Ist Phase Training on Aptitude and Soft-Skills for campus placements	01/03/2017 To 07/03/2017	B.Tech Pre final year students (All branches) & II MCA
2.	M/s. FACE conducted IInd Phase Training on Aptitude and Soft-Skills for campus placements	03/07/2017 To 08/07/2017	B.Tech IV year students (All branches) & III MCA
3.	Soft skills Training covering Goal setting, Communication skills, Behavioral change, Interview skills by Professor M.L.SAI KUMAR, Institute of Public Enterprises	12th July,2017	B.Tech IV year students (All branches) & III MCA
4.	M/S. SIXPHRASE Conducted Technical Training on "c" language	10/07/2017 To 14/07/2017	B.Tech IV year students (All branches) & III MCA
5	A One day Seminar on "Importance of Soft Skills in Selection Process ' By K.VENKATA RAMANA, General Manager, RAMTECH CONSULTING, Hyderabad.	9th Sep,2017	B.Tech IV year students (All branches) & III MCA
6.	M/s. FACE conducted IIInd Phase Training on Aptitude and Soft-Skills for campus placements	03/10/2017 To 05/10/2017	B.Tech IV year students (All branches) & III MCA
7.	A One day Seminar on "TQM & EMPLOYABILITY SKILLS" By R.PRABAKARAN, DGM, RANE INDUSTRIES, CHENNAI.	06/10/2017	B.Tech IV year students (All branches) & III MCA,MBA
8.	Technical Training on "c" language Conducted by College Faculty.	09/10/2017 To 11/10/2017	B.Tech IV year students (CSE,IT,EEE,MECH,ECE) & III MCA
9.	M/s. FACE conducted TCS Specific Training on Aptitude and Soft-Skills	30/11/2017 To 03/12/2017	B.Tech IV year students (All branches) & III MCA
10	SALES FORCE.comInc. Conducted workshop on cloud computing.	20/01/2018 To 23/01/2018	B.Tech IV year students & B.Tech Pre final year students
11	A One day Awareness Programme on Orientation course in Engineering and Sciences by S.SRINIVASULU REDDY,GM (STP&TRIP),NFC,HYDERABAD	25/01/2018	B.Tech IV year students
12	M/S. Talentio Conducted Ist phase of Training on aptitude and soft skills for campus placements	05/03/2018 to 09/03/2018	B.Tech Pre final year students (All branches) & II MCA
13	M/S. Talentio Conducted IFOSYS specific Training on aptitude and soft skills	23/04/2018 To 26/04/2018	B.Tech IV year students (All branches)
14	M/S. Talentio Conducted IFOSYS specific Training on aptitude and soft skills, communication skills	07/05/2018 To 09/05/2018	B.Tech IV year students (All branches)
15	M/S. Talentio Conducted 2nd phase of Training on aptitude and soft skills for campus placements	18th june,2018 To 23rd june, 2018.	B.Tech IV year students (All branches)
16	M/S. Talentio Conducted Technical Training for campus placements	25th to 30th June ,2018	B.Tech IV year students (All branches)
17	M/S. E- BOX Conducted Training	18th jan,2018 To	Faculty of CSE, IT, MCA.

		27th jan,2018	
18	M/S.E- BOX Conducted TCS CODEVITA Specific Training	12th july,2018 To 3rd Aug,2018	B.Tech IV year students (All branches)
19	A One day Seminar on "Importance of Soft Skills in Selection Process ' By Mr. ROOPKUMAR RAJU, HR Manager, CtrlS, Hyderabad.	3rd Aug,2018	B.Tech IV year students (All branches)
20	2nd phase CRT Training for E- BOX Students By TALENTIO	23rd Aug,2018 To 25th Aug, 2018.	B.Tech IV year students & MCA E- BOX students
21	Co cubes is Conducted diagnostic career tests for campus placements	21st Aug ,2018 To 27th Aug,2018	B.Tech IV year students (CSE,IT,EEE,ECE,MECH,EIE) & 3rd MCA students
22	TALENTIO is Conducted TCS Specific Training for campus placements	27th Aug ,2018 To 30th Aug,2018	B.Tech IV year students (All branches) & 3rd MCA students
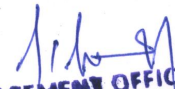
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2017-18 CAMPUS SELECTIONS

BRANCH WISE SELECTIONS

S.NO	DEPT.	NO. OF STUDENTS SELECTED
1	EEE	41
2	MECH	70
3	ECE	144
4	CSE	93
5	IT	35
6	EIE	20
7	CIVIL	12
8	ASE	22
9	MCA	0
10	MBA	121
TOTAL		558

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2017 -2018 CAMPUS SELECTIONS

COMPANYWISE SELECTIONS

S.NO	Name of the Company	No of students selected
1	TCS	09
2	TECHNOVERT	02
3	VEDAIIT	07
4	ZENQ	12
5	VEE TECHNOLOGIES	46
6	EFFTRONICS	02
7	SPANDANA	01
8	DMART	02
9	ALLSEC TECHNOLOGIES	105
10	CEASEFIRE INDUSTRIES	03
11	EVIVE TECH	0
12	DIXON	0
13	VYSHNAVI IT	0
14	ZOHO CORP	0
15	CMS IT SERVICES	54
16	HCL	11
17	NALSOFT	0
18	IbeON INFOTECH PVT.LTD	01
19	O.C.TANNER	01
20	AXIS SECURITIES	37
21	MIRACLE SOFT	16
22	SNOVASYS	03
23	JUST DIAL	35
24	EUREKA FORBES	02
25	SUBHAGRUHA	02

26	DHFL	1
27	VR ENTERPRISES	04
28	CRYSTAL MANAGEMENT SERVICES	07
29	KALLAM SPINNING MILLS LTD.	16
30	APPOLO HOSPITALS LTD.	03
31	YOUNG CREATORS	03
32	SUNLINE BUSINESS SOLUTIONS	05
33	SIMHO HR SERVICES PVT.LTD	10
34	INSTAKART SERVICES PVT.LTD.	02
35	EXCELL	01
36	INTELNET	02
37	MATHRUBHOOMI DEVELOPERS	03
38	L&T FINANCE LTD.	01
39	RIVIGO SERVICES	01
40	SUTHERLAND GLOBAL	24
41	STERLING & WILSON PVT.LTD.	01
42	FUTURE NDT	42
43	Ctrl s	01
44	INFOSYS	28
45	PEOL TECH	13
46	HCL TECH	03
47	ARK MIND BOX	09
48	HYUNDAI MOTORS	07
49	CTS	03
50	WIPRO	04
51	AGASTYA AUTOMOTIVES	01
52	NELLORE WAREHOUSING LTD.	01
53	JASMIN INFOTECH PVT.LTD.	01
54	MEIL LTD.	01
55	TOP RANKERS	01
56	CAPGEMINI	04
57	APARNA CONSTRUCTIONS	01

58	IIT	01
59	E INFOCHIPS INDIA PVT.LTD	01
60	L&T TECH SERVICES	01
	TOTAL	**558**

LAKIREDDY BA LIREDDY COLLEGE OF ENGINEERING
(AUTONOMOUS)
INDUSTRY RELATIONS & PLACEMENT CELL
2017 -2018 Batch Placements *Company wise*

S.NO	NAME OF THE COMPANY	Eligible Branches(Final Yaear)	EEE	MECH	ECE	CSE	IT	EIE	CIVIL .	ASE	MCA	MBA	TOTAL SELECTS	Annual Pay(Lacs)
1	TECHNOVERT	B.TECH(ECE,CSE,)	---	----	01	01	---	----	---	----	----	---	02	3.4
2.	VEDAIIT	B.TECH(ECE)	---	---	07	---	---	---		---	---	---	07	3.5
3	ZENQ	B.TECH(CSE,IT,ECE,MECH)	----	01	07	03	01	---	---	---	---	---	12	2.5
4.	VEE TECHNOLOGIES	All branches of B.TECH	03	03	08	21	04	06	01	0	0	0	46	1.5
5	EFFTRONICS	B.TECH(CSE,IT,ECE,EIE,EEE)	0	---	01	01	0	0	---	----	---	---	02	3.0
6.	SPANDANA	MBA	---	----	----	---	---	---	---	----	---	01	01	1.8
7	DMART	MBA	--	---	---	---	---	---	---	----	---	02	02	2.75
8	TCS	All branches of B.TECH &MCA	01	01	0	06	--	01	-	0	0	-	09	3.36
9	ALLSEC TECHNOLOGIES	All branches of B.TECH &MCA	16	08	39	16	09	04	07	06	---	---	105	1.46
10	CEASEFIRE INDUSTRIES	MBA	----	----	---	---	---	---	---	----	---	03	03	4.0
11	DIXON	B.TECH(ECE)	--	---	0	---	---	---	---	----	---	----	0	-----
12	EVIVE	B.TECH(CSE,IT,ECE)	---	---	0	0	0	---	---	----	---	----	0	-----
13	VYSHNAVI INFO	B.TECH(CSE,IT,)	--	----	---	0	0	--	----	--	0	---	0	-----
14	ZOHO CORPORATION	B.TECH(ECE,CSE)	----	----	-----	0	0	----	---	0	---	0	------	
15	HCL	MBA	----	----	----	----	----	----		---	---	0	------	
16	NALSOFT	B.TECH(ECE,CSE)	0	0	0	0	0	----	---	----	11	11	1.4	
17	IBEON INFOTECH LTD	B.TECH(EEE)	01	---	---	---	----	----	---	---	---	0	-----	
18	O.C.TANNER	B.TECH(CSE)	---	----	----	01	---	---	----	----	---	01	1.6	
19	AXIS SECURITIES	MBA	---	----	---	--	---	---	----	----	---	01	6.0	
20	MIRACLE SOFT	B.TECH(ECE,CSE,IT)	---	----	04	09	03	---	---	---	37	37	1.4	
21	CMS IT SERVICES	All branches of B.TECH	08	----	25	13	05	03	----	----	0	---	16	1.6
22	SNOVASYS	B.TECH(CSE,IT,ECE)	0	---	01	0	02	---	---	---	-----	----	54	2.4
23	JUST DIAL	All branches of B.TECH	02	06	07	03	01	04	02	02	0	08	03	1.8
24	EUREKA FORBES	MBA	----	----	----	----	----	----				35	2.4	
25	SUBHAGRUHA	MBA	-----	-----	-----	-----	-----	-----	-----	02	02	1.10		
26	DHFL	MBA	---	---	---	---	---	---	-----	02	02	1.2		
27	VR ENTERPRISES	MBA	-----	-----	-----	-	----	---	----	01	01	1.2		
28	CMSERVICES	MBA	-----	-----	-----	-	.	-----	04	04	1.3			
29	K S MILLS LTD	MBA	-----	-----	-----	-	-----	-----	07	07	1.1			
30	APPOLO HOSPITALS LTD	MBA	-----	----	----	----	-----	-----	16	16	1.2			
31	YOUNG CREATORS	MBA	-----	-----	-----	----	-----	-----	03	03	1.2			
32	SUNLINE BUSINESS SOL	MBA	-----	-----	03	-----	-----	-----	03	03	1.44			
33	SIMHO HR SERVICES	MBA	----	----	----	-	-----	-----	02	05	1.2			
34	INSTAKART SERVICES	MBA	----	----	----	----	----	----	10	10	1.2			
35	EXCELL	MBA	----	----	----	----	----	----	02	02	1.4			
36	INTELNET	MBA	----	----	----	----	----	----	01	01	1.2			
37	MATHRUBHOOMI DEV	MBA	-----	-----	-----	-----	-----	-----	02	02	1.2			
38	L&T FINANCE LTD.	MBA	-----	-----	-----	-	-----	-----	03	03	1.10			
39	RIVIGO SERVICES	B.TECH(EEE)	01	-----	----	----	----	-----	-----	01	01	1.26		
40	SUTHERLAND GLOBAL	All branches of B.TECH	04	05	07	03	01	01	01	02	0	--	24	3.0
41	STERLING & WILSON	B.TECH(MECH)	---	01	---	----	----	----	----	----	----	01	2.52	2.4

S.No	Company	Branch											Total	Package
42	FUTURE NDT	B.TECH(MECH,AERO)	----	35	-----	-----	----	----	----	07	---	----	42	1.2
43	CTRL S	B.TECH(CSE,IT,ECE,MECH)	----	-----	01	----	----	----	-----	-----	----	----	01	3.3
44	INFOSYS	All branches of B.TECH	03	02	13	06	03	01	---	---	---	---	28	3.25
45	PEOL TECH	B.TECH(CSE,IT,ECE)	----	----	05	06	02	-----	----	----	----	----	13	3.6
46	HCL TECH	B.TECH(CSE)	----	-----	-----	03	----	-----	-----	----	----	----	03	3.5
47	ARK MIND	.TECH(MECH,AERO)	----	04	---	----	---	----	-----	05	---	---	09	1.8
48	HYUNDAI MOTORS	B.TECH(MECH,AERO)	0	01	06	---	----	---	----	----	---	---	07	3.6
49	CTS	All branches of B.TECH	0	0	01	01	01	0	---	---	---	---	03	3.25
50	WIPRO	All branches of B.TECH	01	---	02	0	01	0	0	0	0	0	04	3.2
51	AGASTYA AUTO LTD	B.TECH(MECH)	---	01	---	---	---	---	--- .	---	----	----	01	1.8
52	NELLORE WAREHS LTD.	B.TECH(MECH)	---	01	---	----	---	---	---	----	----	----	01	1.8
53	JASMIN INFOTECH PVT	B.TECH(ECE)	----	----	01	----	----	---	-----	----	----	----	01	2.75
54	MEIL LTD	B.TECH(MECH)	---	01	---	----	----	----	----	----	----	----	01	2.16
55	TOP RANKERS	B.TECH(IT)	----	----	----	----	01	----	----	----	----	----	01	4.0
56	CAPGEMINI	B.TECH(CSE,IT,EEE)	01	----	02	---	01	----	----	----	----	----	04	2.4
57	APARNA CONSTRUCTIONS	B.TECH(CIVIL)	----	---	----	----	----	----	01	---	----	----	01	2.16
58	IIT	B.TECH(ECE)	--	---	01	----	----	----	-----	----	----	----	01	
59	E INFOCHIPS INDIA PVT.LTD.	B.TECH(ECE)	---	---	01	---	----	---	---	---	---	---	01	
60	L&T TECH SERVICES	B.TECH(ECE)	-----	----	01	-----	----	----	---	----	----	---	01	
		41	70	144	93	35	20	12	22	0	121		558	

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6. Feed back:-

- **From Students:-** By interacting with the students they are given few important points to improve the placements.
- g. Special training is required in technical and domain
- h. Practice sessions is required for Mock online exams
- i. More concentration is required on CRT
- j. More companies is required to visit college for placements
- k. Core companies placements
- l. Special classes for coding is required

Feedback from corporate:-
- Students need to focus on technical skills and also soft skills
- Focus on basics of core branches
- Concentrate communication skills

UG Courses:-

S.no	Dimension	CSE	IT	EEE	ECE	MECH	EIE	Aero space	Civil
1	Soft skills	Need improvement	Need improvement	Need improvement	Need improvement	Need improvement	Need improvement	Need improvement	Need improvement
2	Programming skills	focus on logical presentation	Need to focus on logical presentation	Need training on Basic programming skills	Need training on Basic programming skills	Need training on Basic programming skills	Need training on Basic programming skills	Need training on Basic programming skills	poor
3	Domain	Need training on Basic programming skills	Need training on Basic programming skills	Need special concentration and also required training	Training IS REQUIRED	Need special concentration and also required training	Need special concentration and also required training	Need special concentration and also required training	
4	Core Engineering			Improvement is required in Electrical concepts	Improvement is required in Electronics concepts	Improvement is required	Special concentration is required	Special concentration is required	Improvement is required
5	Aptitude	Good	Good	Good	Good	Need to practice	Need to practice	Need to practice	Need to practice

P.G courses

S.no	Dimension	MCA	MBA
1	Soft skills	Good	good
2	Programming skills	Need to focus on logical presentation	-
3	Domain	Need training on Basic skills	Management concepts should be good
4	Core Subjects	Need to improve	---
5	Aptitude	Good	Good

Action taken Report :-

After analysing the above results still improvement is required for Placements,, but still improvement is required for betterment of quality placements .

- Employability skill assessment test should be conducted
- Soft skill training is required for students by calling experts from Industry and academia
- External Technical training is also required to improve the technical knowledge of the students
- TPO should visit more companies to invite the companies to the campus
- Need to concentrate on core Engineering companies
- Department level training should be conducted
- Should be concentrating on coding part.
- Working on corporate accreditations
- Focused on technical training in department level
- Should be register with cocubes
- Decided to concentrate on TCS Code vita contest for getting better placements and also better package
- Mock interviews by CGT Department (after mock interviews CGT Dept need to submitted performance report to Department HOD and TPO)

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